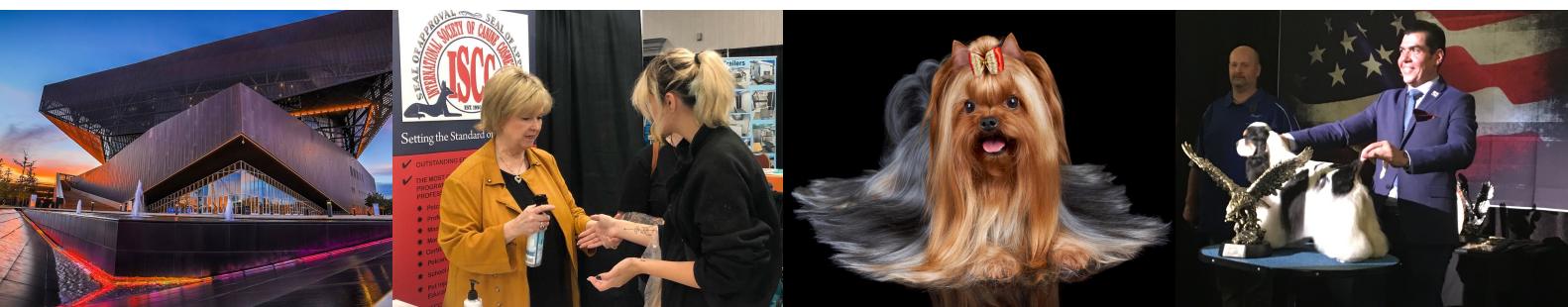




**LAS COLINAS, TEXAS**  
**IRVING CONVENTION CENTER**

**EXHIBITOR KIT**

**SEP 30 - OCT 3, 2022**  
**BE SEEN | ATTRACT | SELL!**



# WELCOME!

*Since 1987 the U.S. Pet Pro Classic has led the pet styling industry in advanced education.*



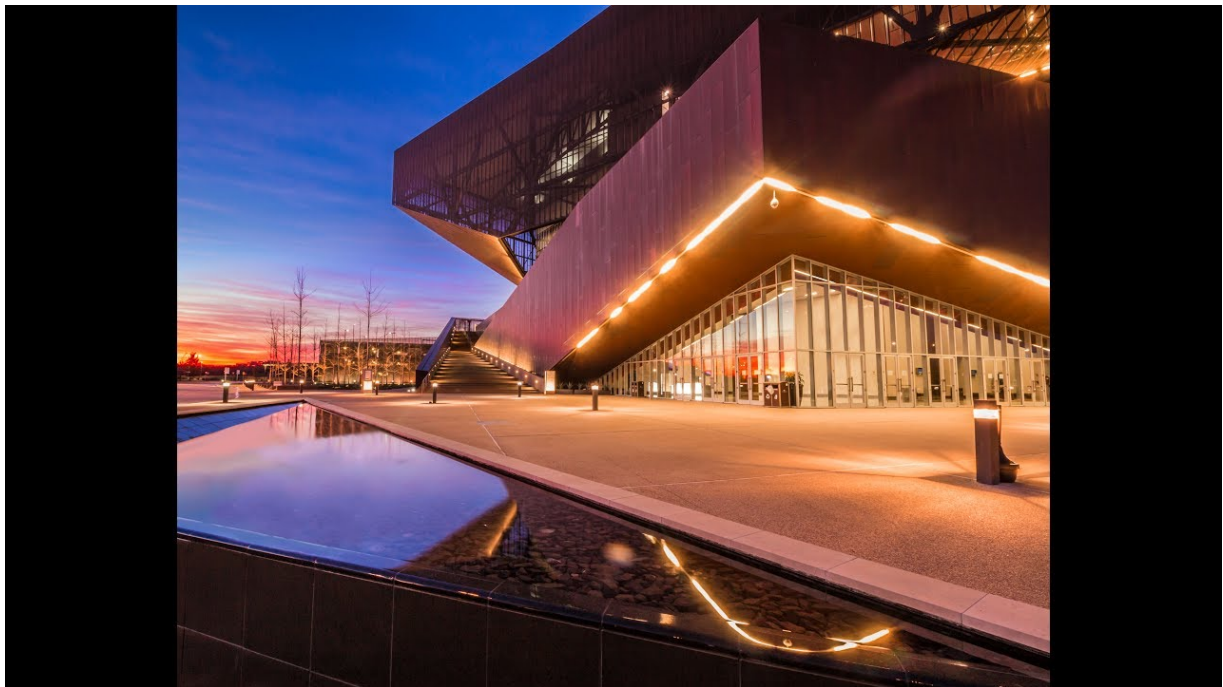
We are a family-owned show, created by Pam Lauritzen, founder of the International Society of Canine Cosmetologists (ISCC) and pioneer of pet styling education for over 50 years!

For 34 years 'The Classic' has brought together pet stylists at all stages of their careers from absolute beginners to industry leaders and styling champions!

With over 90 hours of seminars and workshops, we offer more education than any other conference in our industry.

This year we are growing bigger and better! With a new venue and several program innovations, it's going to be a **Super Show!**

CHECK OUT OUR **NEW VENUE** (click video below)



# VISIBILITY SELLS!

*We are the longest-running and largest pet styling show in the midwest, and this year we have so much to offer!*

## 3 NEW & EXCITING SHOW FEATURES



### NEW GROOMERS EDUCATION FROM A-Z

Attract new groomers that soon will lead the industry



### EXHIBIT HALL OPEN TO PET OWNERS

Open to pet owners on Sunday, more audience = more sales



### MOBILE ROUNDUP COMPETITION

More mobile groomers than any show, this year the top vans come inside!

*Plus...*



### 4 GROOM TEAM COMPETITIONS & 7 FREE-STYLE COMPETITIONS

Beginners to champions from around the world put their skills to the test



### OVER 90 HOURS OF ADVANCED EDUCATION

More than any other show



### PET FIRST AID & CPR CERTIFICATION

Pet stylists test and get certified at the show



### MILLION DOLLAR MOBILE WORKSHOP

Attended by business owners with purchasing power



### BUSINESS & MARKETING PRESENTATIONS & DEMOS

Present your products and services to the right audience



### NETWORKING EVENTS

Attend off-site events to see old friends and make new contacts

# BE SEEN | ATTRACT | **SELL!**

*This year's U.S. Pet Pro Classic provides these opportunities for your company...*



## EXHIBIT

There's no better way to be seen and heard than to be part of the trade show.

## SPONSOR

This is a unique opportunity for your company to demonstrate its **support of the people who support you**, while receiving high visibility of your products and services!

## EXHIBITOR OPPORTUNITIES

### BOOTH RATES

(If Contract Received **Before July 31, 2022**)

8' x 8' STANDARD:	\$850.00
8' x 8' PREMIUM:	\$950.00
10' x 10' STANDARD:	\$950.00
10' x 10' PREMIUM:	\$1050.00
10' x 10' PREMIUM ENDCAP:	\$1150.00
10' x 20' INDOOR VAN SPACE:	\$1900.00

(If Contract Received **After July 31, 2022**)

8' x 8' STANDARD:	\$950.00
8' x 8' PREMIUM:	\$1050.00
10' x 10' STANDARD:	\$1050.00
10' x 10' PREMIUM:	\$1150.00
10' x 10' PREMIUM ENDCAP:	\$1250.00
10' x 20' INDOOR VAN SPACE:	\$2000.00

### TRADE SHOW FLOOR HOURS

Saturday, October 1: 10AM - 7PM

Sunday, October 2: 10AM - 7PM

Monday, October 3: 10AM - 4PM

### BOOTH SETUP HOURS

Friday, September 30: 11AM - 11PM

### BOOTH BREAKDOWN HOURS

Monday, October 3: 4PM - 11PM

Company logo & show specials, if any, must be emailed to [info@uspetproclassic.com](mailto:info@uspetproclassic.com) by July 31, 2022 to be included in **pre-show advertising**. All booths must be setup by 11PM on Friday and be staffed during all trade show floors hours listed above. Dismantle of booths is not allowed before 4PM. ALL materials must be removed by 11PM.

**SPACE IS LIMITED, RESERVE YOUR BOOTH NOW! [APPLY HERE](#)**

# CONNECT WITH THE RIGHT AUDIENCE

## SPONSOR OPPORTUNITIES\*†

### COMPETITION CLASS SPONSOR\* - 11 AVAILABLE

**Reward and reach the top stylists** in our industry with your support.

Cash Award will be presented by a delegate of your company who must be present.

### 2022 U.S. Pet Pro Classic Competitions:

\$750.00	Poodles (Toy, Miniature & Standard)
\$750.00	Sporting Breeds (Spaniels & Setters)
\$750.00	Wirehaired Coated Breeds (Handstripping)
\$750.00	All Other Purebreds (Scissoring)
\$750.00	U.S. Creative Styling Championship
\$750.00	U.S. Asian Styles Championship
\$750.00	U.S. Open Styles Championship
\$1000.00	Best All Around Pet Stylist
\$1000.00	Yellow Rose of Texas (Best In Show)
\$1500.00	U.S. Mobile Van Championship
\$1500.00	"U.S. Champion" (Best In Show)

### \$750 - Sponsorship Includes:

Sponsor logo on a shared banner (33" x 81) at the main entrance to exhibit hall  
 Sponsor logo on a shared banner on the main competitor stage back drop  
 MC callouts during the award ceremony for the class sponsored  
 Sponsor logo on shared slide on 9 digital signs in convention center  
 Sponsor logo on all printed materials and across social media channels  
 Sponsor logo for 1 year on the [www.uspetproclassic.com](http://www.uspetproclassic.com) web page

### \$1000 - Sponsorship Includes:

Everything included with \$750 sponsorship, **plus...**  
 Sponsor logo on shared "U.S. PET PRO CLASSIC 2022" photo booth backdrop

### \$1500 - Sponsorship Includes:

Everything included with \$1000 sponsorship, **plus...**  
 Sponsor logo and message on dedicated slide on 9 digital signs in convention center  
 Sponsor logo on the main competition stage backdrop

\* Show management will print marketing materials (eg. banners & signs)

† Marketing materials and prints are NOT included with the sponsorship

# MARKETING THAT DELIVERS QUALITY BUYERS

## SUPER SHOW SPONSOR\* - 6 AVAILABLE

*Be seen and heard again and again for 4 days!*

\$5,000 - Sponsorship Includes:

10' x 10' premium endcap booth, plus your mobile van on the exhibit hall floor!  
Dedicated sponsor banner (33" x 81") at the main entrance to exhibit hall  
Sponsor logo on the main competition stage backdrop  
Sponsor logo on "U.S. PET PRO CLASSIC 2022" photo booth  
MC callouts during the opening and closing ceremonies  
Sponsor logo and message on dedicated slide on 9 digital signs in convention center  
Sponsor logo on all printed materials and across all social media channels  
Sponsor logo for 1 year on the [www.uspetproclassic.com](http://www.uspetproclassic.com) web page

## TROPHIES SPONSOR\* - 1 AVAILABLE

*Reward and reach the top stylists in our industry with your support.  
Awards will be presented by a delegate of your company who must be present.*

\$3,500 - Sponsorship Includes:

8' x 8' premium booth  
Sponsor logo on every trophy awarded!  
Sponsor logo on a shared banner (33" x 81") at main entrance to exhibit hall  
Sponsor logo on a shared banner on a main competitor stage back drop  
Sponsor logo on "U.S. PET PRO CLASSIC 2022" photo booth  
MC callouts during the opening and closing ceremonies  
Sponsor logo and message on dedicated slide on 9 digital signs in convention center  
Sponsor logo on all printed materials and across social media channels  
Sponsor logo for a year on the [www.uspetproclassic.com](http://www.uspetproclassic.com) web page

## CLASSROOM SPONSOR\* - 20 AVAILABLE

*Reach every student with your logo and custom message inside a meeting room for the entire show. With only 4 sponsors per room, that's visibility!*

\$750 - Sponsorship Includes:

1 sponsor banner (2' x 4') in 1 classroom. Up to 4 banners/classroom will be posted.

Choose from 5 rooms:

Novice Groomers	Bathing & Drying
Mobile Grooming	Scissoring & Styling
Business/Product Demos	



# THERE IS NO LIMITATION TO **YOUR SUCCESS**

## **PAID DEMO PRESENTATION SPONSOR<sup>+</sup> - 6 AVAILABLE**

*Show your products & services in action to our U.S. Pet Pro Classic audience.*

\$250 - Sponsorship Includes:

1 hour educational class or demonstration on your services or products

## **SOCIAL HOUR EVENT SPONSOR<sup>+</sup> - 3 AVAILABLE**

*Facilitate industry connections and collaboration by sponsoring a happy hour event for U.S. Pet Pro Classic attendees, competitors, judges, and staff.*

Please contact Scott Lauritzen at 801-577-0109 to discuss details & pricing.

## **REFRESHMENTS STATION SPONSOR\* - 2 AVAILABLE**

*Reach every attendee. Generate & increase your brand awareness.*

\$1,000 - Sponsorship Includes:

Sponsor banner (33" x 81") at water/coffee station

Choose from 2 locations:

Station on the main floor

Station on the meeting room floor

## **WATER BOTTLE/T-SHIRT/TOTE BAG<sup>+</sup> - 2 AVAILABLE**

*Become part of the show by adorning U.S. Pet Pro Classic attendees with your company branded water bottle, T-shirt, or tote bag.*

Please contact Scott Lauritzen at 801-577-0109 to discuss details & pricing.

## **DOGGIE RELIEF AREA SPONSOR<sup>+</sup> - 1 AVAILABLE**

*Ideal for a professional mobile doggie cleanup service to setup and staff a dog walk/relief area. **Be seen and make connections** with our attendees while helping us to create and maintain a clean, safe environment for our people and pets.*

Please contact Scott Lauritzen at 801-577-0109 to discuss details & pricing.

# WHEN YOU BELIEVE **BELIEVE ALL THE WAY**

## **TRAVEL GRANT SPONSOR<sup>+</sup> - 1 AVAILABLE**

\$1,000 - Sponsorship Entails:

Help us **give back** directly to our community. You can enable the professional development of one highly deserving individual by supporting their travel expenses to the 2022 U.S. Pet Pro Classic. Show management will cover the cost of a complete 4 day registration to the show, including attendance at any add-on, paid workshops. The sponsor will cover the cost of travel. This grant will be awarded based on a combination of need and merit. The recipient will be selected exclusively by show management and their appointees. The recipient must demonstrate both a financial need for assistance and objective accomplishments representative of their ability, desire, and potential to become a highly influential member of the professional pet styling industry who will act as an agent for positive change.

Please contact Scott Lauritzen at 801-577-0109 to discuss details & marketing opportunities for your company.

## **CUSTOM SPONSOR<sup>+</sup>**

*If you have additional ideas for how to reach your audience, we would love to help custom-tailor a sponsorship that best meets your needs!.*

Please contact Scott Lauritzen at 801-577-0109 to discuss details & pricing.

# DON'T MISS YOUR **OPPORTUNITY** BE SEEN | **ATTRACT** | **SELL!**



# EXHIBIT HALL FLOORPLAN

SPACE IS LIMITED, RESERVE YOUR BOOTH NOW! [APPLY HERE](#)



# EXHIBIT SPACE **CONTRACT**



**1. APPLICATION and CONTRACT** for exhibit space at THE U.S. PET PRO CLASSIC 2022 to be held at the Irving Convention Center at Las Colinas on September 30 - October 3, 2022. **ALL APPLICATIONS MUST BE SUBMITTED ELECTRONICALLY. [APPLY HERE](#)**, or email this contract to [info@uspetproclassic.com](mailto:info@uspetproclassic.com). Upon approval a representative will contact you for payment. **PAYMENT IN FULL IS DUE UPON APPROVAL.**

COMPANY NAME (as it should appear on name badges, correspondence, and promotional materials)

STREET ADDRESS

CITY

STATE

ZIP CODE

NAME OF COMPANY REPRESENTATIVE  
FOR CORRESPONDENCE

TITLE

PHONE

TOLL FREE PHONE (if applicable, as it should appear on U.S. Pet Pro Classic promotional materials)

EMAIL

WEBSITE

FAX

## 2. PRODUCTS & SERVICES

Brief description of what you will exhibit

## 3. PREFERRED BOOTH LOCATIONS

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_

## 4. ITEMS INCLUDED WITH BOOTH RENTAL

Standard 8' high backwall

3' high side-draped walls

Booth Identification Sign

One 6' draped table

Two chairs

Free listing in digital show program (if received by 05/01/22)

Free listing & link on show website

Pre-show advertising on social media

By signing the exhibitor acknowledges having read and agreed to the Rules & Regulations provided in this Exhibitor Kit and online at [www.uspetproclassic.com](http://www.uspetproclassic.com). Exhibitors understand that this application will become a binding contract upon acceptance by the U.S. Pet Pro Classic. Any (requested) changes to the information on this application must be provided to the U.S. Pet Pro Classic in writing.

## 5. BOOTH FEES

*Contract Received **Before July 31***

8' x 8' Standard \$850.00

8' x 8' Premium \$950.00

10' x 10' Standard \$950.00

10' x 10' Premium \$1050.00

10' x 10' Premium Endcap \$1150.00

10' x 20' Indoor Van Space \$1900.00

*Contract Received **After July 31***

8' x 8' Standard \$1050.00

8' x 8' Premium \$1150.00

10' x 10' Standard \$1150.00

10' x 10' Premium \$1250.00

10' x 10' Premium Endcap \$1350.00

10' x 20' Indoor Van Space \$2000.00

**6. BOOTH  
QUANTITY**

**BOOTH  
SIZE**

**PRICE  
PER BOOTH**

GRAND TOTAL

**ALL APPLICATIONS MUST BE SUBMITTED ELECTRONICALLY. [APPLY HERE](#)**, or email this contract to [info@uspetproclassic.com](mailto:info@uspetproclassic.com) with the subject line: **EXHIBIT SPACE CONTRACT.**

**AUTHORIZED APPLICATION SIGNATURE** \_\_\_\_\_ **TITLE** \_\_\_\_\_ **DATE** \_\_\_\_\_

# SPONSORSHIP CONTRACT



**1. APPLICATION and CONTRACT** for exhibit space at THE U.S. PET PRO CLASSIC 2022 to be held at the Irving Convention Center at Las Colinas on September 30 - October 3, 2022. Email completed applications to [info@uspetproclassic.com](mailto:info@uspetproclassic.com). Upon approval a representative will contact you for payment. **PAYMENT IN FULL IS DUE UPON APPROVAL.**

COMPANY NAME (as it should appear on name badges, correspondence, and promotional materials)

STREET ADDRESS

CITY

STATE

ZIP CODE

NAME OF COMPANY REPRESENTATIVE  
FOR CORRESPONDENCE

TITLE

PHONE

TOLL FREE PHONE (if applicable, as it should appear on U.S. Pet Pro Classic promotional materials)

EMAIL

WEBSITE

FAX

## CLASS SPONSORSHIPS

SPONSORSHIP	PRICE	<input checked="" type="checkbox"/>
Poodles	750.00	
Sporting Breeds	750.00	
Wirehaired Breeds	750.00	
All Other Purebreds	750.00	
U.S., Creative Styling	750.00	
U.S. Asian Styles Championship	750.00	
U.S. Open Styles Championship	750.00	
Best All Around Pet Stylist	1000.00	
Yellow Rose of Texas	1000.00	
U.S. Mobile Van Championship	1500.00	
U.S. Championship	1500.00	
<b>TOTAL</b>		

## OTHER SPONSORSHIPS

SPONSORSHIP	PRICE	<input checked="" type="checkbox"/>
Super Show	5000.00	
Trophies	3500.00	
Classroom	750.00	
Paid Demo Presentation	250.00	
Social Hour Event	TBD	
Refreshment Station	1000.00	
Water Bottle/T-Shirt/Tote Bag	TBD	
Doggie Relief Area	TBD	
Travel Grant	1000.00	
<b>TOTAL</b>		

	CLASS SPONSORSHIP TOTAL	OTHER SPONSORSHIP TOTAL	GRAND TOTAL
AMOUNT			

By signing the exhibitor acknowledges having read and agreed to the Rules & Regulations provided in this Exhibitor Kit and online at [www.uspetproclassic.com](http://www.uspetproclassic.com). Exhibitors understand that this application will become a binding contract upon acceptance by the U.S. Pet Pro Classic. Any (requested) changes to the information on this application must be provided to the U.S. Pet Pro Classic in writing.

**ALL APPLICATIONS MUST BE SUBMITTED ELECTRONICALLY. Email completed applications to [info@uspetproclassic.com](mailto:info@uspetproclassic.com) with the subject line: SPONSORSHIP CONTRACT**

AUTHORIZED APPLICATION SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

# VENUE | HOTELS

Both DFW Int’l Airport and Dallas Love Field are less than 10 miles away. You can reach us by a quick flight from anywhere in the United States.

We offer discounted rates at the hotels below. To receive these rates you must use the provided links or mention the U.S. Pet Pro Classic via phone.

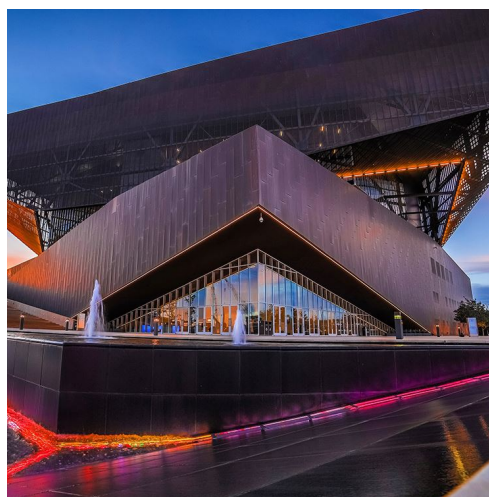
## IRVING CONVENTION CENTER | LAS COLINAS

DISTANCE FROM DFW INT’L AIRPORT:  
8 Miles  
10 Min. Drive  
25 Min. Train (**tickets only \$1-\$3**)

DISTANCE FROM LOVE FIELD AIRPORT:  
10 Miles  
15 Min. Drive

DISTANCE TO ENTERTAINMENT DISTRICT:  
1.5 Blocks  
5-6 Min. Walk

[WEBSITE](#)



## OUR HOST HOTEL | **TEXICAN COURT**

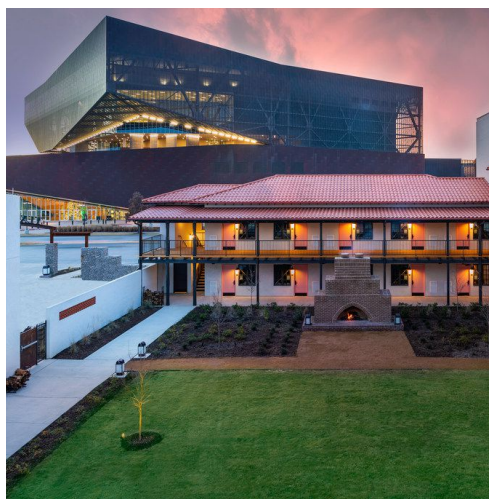
### STAY HERE TO GET THE FULL SHOW EXPERIENCE

DISTANCE TO CONVENTION CENTER:  
Across the Street  
2 Min. Walk

SPECIAL SHOW RATES PER NIGHT:  
Single: 129.00  
Double: 139.00

[RESERVE YOUR ROOM](#)

HOTEL PHONE:  
(469) 577-4599



## OTHER AFFILIATED **HOTELS**

HOTEL NAME	DISTANCE to Conv. Center	NIGHTLY SHOW RATES	PETS OK	RESERVATIONS	HOTEL PHONE
The Westin	Across the street	167.00 Single or Double	Yes	<a href="#">Click Me</a>	(972) 505-2900
Marriot Dallas Las Colinas	0.5 miles	149.00 Single or Double	Yes	<a href="#">Click Me</a>	(972) 831-0000
Aloft Las Colinas	1.1 miles	135.00 Single or Double	Yes	<a href="#">Click Me</a>	(972) 717-6100
Holiday Inn Irving Las Colinas	1.1 miles	119.00 Single or Double	No	<a href="#">Click Me</a>	(972) 650-1600

# ADDITIONAL BOOTH SERVICES

## ADD-ONS | MATERIAL HANDLING | DRAYAGE

FOR SHIPPING PRODUCTS TO THE SHOW, EXTRA TABLES, FURNISHINGS, ACCESSORIES, OR LABOR PLEASE CONTACT:

COAST TO COAST TRADE SHOW SERVICES, INC.

Kay De Fiore

[kay.defiore@coasttocoasttss.com](mailto:kay.defiore@coasttocoasttss.com)

(303) 991-2791

## AUDIO VISUAL | UTILITIES | ELECTRICAL

FOR SOUND, VIDEO, WATER, AIR, OR ELECTRICITY PLEASE CONTACT ONE OF THESE SERVICE PROVIDERS:

### AUDIO VISUAL

J & S AUDIO VISUAL

Joseph Hernandez

[josephh@jsav.com](mailto:josephh@jsav.com)

### UTILITIES & ELECTRICAL

IRVING CONVENTION CENTER

Exhibitor Services

(972) 401-7775

# SHOW RULES & REGULATIONS

**SPACE:** Failure of exhibitor to make payment as specified shall entitle show management to cancel this agreement without notice and exhibitor shall remain liable for any unpaid rentals. If the exhibitor has not occupied their contracted space by the final set up day, or has cancelled prior to the opening of the show, or has forfeited their space for failure to tender payment, the show management reserves the right to rent the vacated space to another exhibitor without restitution to the original exhibitor and/or utilize said space as it deems appropriate. It is agreed that show management shall deliver each contracted space to the respective exhibitor unless unforeseen circumstances shall cause the cancellation of the show, in which event each exhibitor shall be reimbursed their monies for contracted space less any cost incurred by show management during the course of show planning and preparation. Exhibitors shall and do hereby waive any claim to damage, compensation, or refund of money paid to the show except to the extent of said reimbursement.

**REFUNDS:** NO REFUNDS WILL BE MADE AFTER ACCEPTANCE OF THE EXHIBITOR CONTRACT BY THE SHOW MANAGEMENT, EXCEPT AS DEFINED ABOVE.

**RESTRICTIONS:** No soliciting for business shall be permitted in aisles or in other exhibitors' booths. Samples, catalogs, pamphlets, publications, etc. may only be distributed by exhibitors strictly within the confines of their own booth. No exhibitor will be permitted to conduct any promotional events, or anything of a character that might be objectionable to the show. **Sound systems and additional lighting will only be permitted if pre-approved by show management.** Sound level will also be dictated by show manager and the convention center.

**RE-LEASING:** Exhibitor may not sublease or share exhibit space without permission from the show management.



# SHOW RULES & REGULATIONS

**EXHIBITOR BADGES:** All exhibitor representatives and personnel must obtain and wear their official exhibitor badge(s) during load-in, load-out, all other show hours and while on convention center property. Badges will be issued only to company representatives who work in your booth. There is a limit of three exhibitor badges per booth, unless otherwise specified or arranged. All other guests must be paid registrants of the U.S. Pet Pro Classic. Booth representatives NOT wearing their official show badge will not be allowed entry to the show. Exhibitor badges identifying your company's representative(s) are issued at the registration desk.

**STANDARD AND SPECIAL BOOTH EQUIPMENT:** One 6' draped table, two chairs, and one 7" x 44" identification sign are included in the cost of your exhibit space. Exhibitor wares, decorations, signs, or other exhibit design may not obstruct other displays nor project into hallways. All exposed parts of the exhibits must be finished so as not to be objectionable to other exhibitors or show management.

**OFFICIAL SHOW DECORATOR:** An official show decorator may provide exhibitors with additional display accessories at their option and expense. The decorator may provide to exhibitors an addendum to the Exhibitors Kit approximately thirty days to the show, which will describe the various services they can provide.

**DISPLAYS:** The exhibitor understands that all expenses for trucking and handling the exhibit into and out of the show, the erection and decoration of the display, and all costs incidental to the operation of the display are not part of the show fee and are to be paid by the exhibitor.

**MERCHANDISE REMOVAL:** No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, except with the permission of show management.

**DATES, HOURS:** Days and hours for move-in, exhibiting, and move out will be specified by show management in the exhibitor's kit provided to the exhibitor no later than thirty days prior to the show. All exhibitors are required to abide by all show hours.

**LOCATION:** Should a change of location of the show or the time be necessary, each exhibitor will be notified in a timely and appropriate manner.

**NON-COMPETE AGREEMENT:** Exhibitors, advertisers, and sponsors agree to refrain from scheduling any function at the show site for a period of two weeks prior to show commencement and two weeks following show conclusion without written permission from show management, including but not limited to educational programs, product promotional events, hospitality events, etc.

**ELECTRICAL AND OTHER SERVICE:** Additional electrical outlets, tables, plumbing, furniture removal, etc. are not included in the booth fee and should be ordered through the convention center, the show decorator, or the exhibit group that sets up pipe and drape for the booths at least thirty days prior to the show.

**FIRE LAWS:** All exhibit and booth materials, particularly drapes, curtains, table covered, etc. must comply with federal, state, and city fire laws and convention center safety regulations, and must be flameproof. The exhibitor is restricted to using only materials that will pass fire inspection.

**SECURITY:** It is understood and agreed that neither the show management nor the owner or lessors of the property which serves as the show host is liable for the safety of the exhibits, exhibitors, or their employees against burglary, robbery, theft, or damage by fire or other causes. The exhibitor should insure its property against all loss or damage from whatever cause and against public liability (at its own expense). The exhibitors should keep an attendant in their booths during all show hours. All vendors and their representatives must wear their official show badge during load-in, set-up, load-out, and throughout the show.



# SHOW RULES & REGULATIONS

**IRREGULAR ACTIVITIES:** No person, firm, or organization not having regularly contracted with show management for the occupancy of space on the showroom floor will be permitted to display or demonstrate its products, processes, or services, solicit orders, or distribute advertising materials at the show or in the convention center. Any infringement of this rule will lead to the prompt removal of the offending person(s) and products/materials.

**MISCONDUCT:** Unethical conduct or infraction of rules by the exhibitor, or his representatives, or both, will subject the exhibitor to dismissal from the exhibit area, wherein it is aired that no refund will be made, and further no demand for redress will be made by the exhibitor or his representatives.

**FOOD & BEVERAGE:** The serving of alcoholic beverages and/or foods by exhibitors on any part of the show premises is not permitted, unless but not limited to the confines of their own hotel suite as part of a "Hospitality Suite" event. At such events food and beverage is encouraged, however, alcoholic beverages are not encouraged by the show management, but it is left to the discretion of each exhibitor and their representatives who host a hospitality event. Hospitality events conducted outside of show hours and not on convention center property are held at the discretion of the exhibitors and their representatives. Any exhibitor and said exhibitors representatives choosing to serve food, beverages, and/or alcohol within the confines of the hotel suite must comply with federal, state, and city laws, and are liable for any indiscretions relating to their actions.

**JANITORIAL SERVICE:** Show management will, as part of the fee, provide cleaning of the aisles and common area of the show. The exhibitor will be responsible for his own exhibit space and must make arrangements with the convention center according to the exhibitors schedule and in accordance with show hours. Show management requires all show booths be kept clean, undamaged, and free from any safety hazards at all times. Damages by the exhibitor or their representatives to the show or convention center property becomes the sole liability of the exhibitor and the exhibitor will be held responsible for reimbursement of any and all such damage(s)

**SOLICITATION OF EMPLOYMENT:** Employment solicitation of attendees by exhibitors and their representatives in any manner other than via official show management-approved job boards or postings online or physically at the show, is prohibited and strictly enforced.

**GENERAL:** All matters and questions not covered by these rules and regulations are subject to the decision of the show management. These rules and regulations may be amended at any time by the show management, and all amendments that may be so made shall be equally binding upon publication, on all parties affected by them, as the original regulations.

By participating in our show, your company's name will be heard again and again as a generous supporter of the U.S. Pet Pro Classic and the pet styling industry.

We look forward to seeing you at the Classic 2022!  
Thank you.