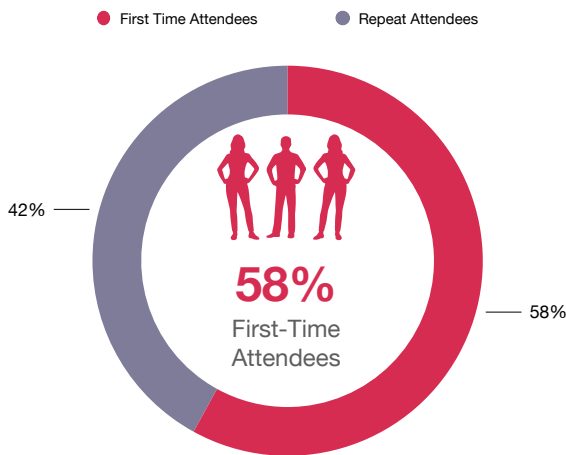


BY THE NUMBERS

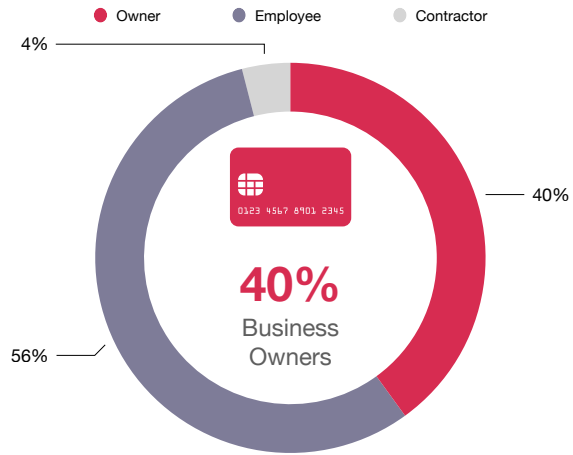
WHO ATTENDS?

Our unparalleled education attracts serious professionals who are dedicated to their professional growth. These individuals spend time, energy, **and money** to set themselves apart and advance their careers.



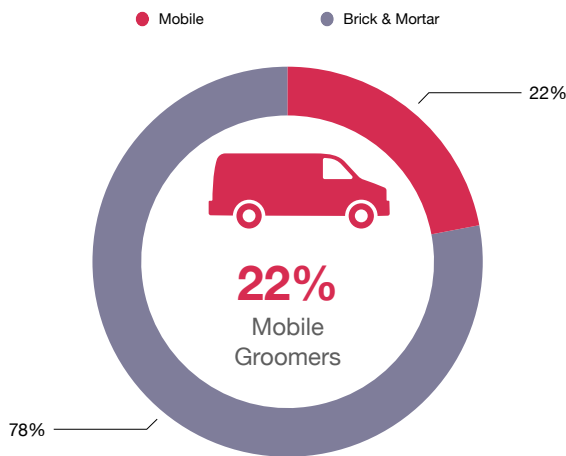
FIRST-TIME ATTENDEES

Access to New Customers
Year After Year



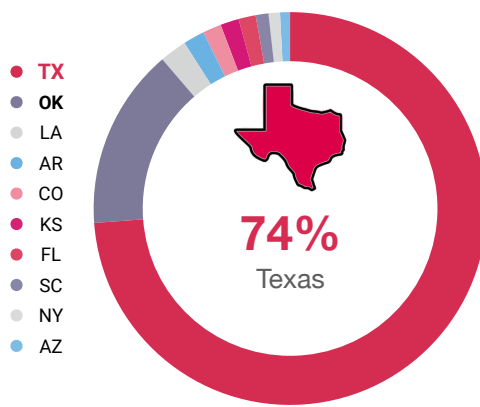
PURCHASING DECISION MAKERS

Sell to Entire Salons,
Not Just Individuals



MOBILE vs. BRICK & MORTAR GROOMERS

Mobile is the Industry Minority,
But We Attract the Most



TOP 10 ATTENDEE STATES

We Are Your Best Conference
for Targeting the Midwest U.S.

SPACE IS LIMITED, RESERVE YOUR BOOTH NOW! [APPLY HERE](#)