



PET STYLING CONFERENCE 2024

IRVING CONVENTION CENTER
LAS COLINAS, TEXAS
NOVEMBER 1 - 4, 2024



WWW.USPETPROCLASSIC.COM
PHONE **801-577-0109**

SCHEDULE



U.S. PET PRO CLASSIC Pet Styling Conference 2024

WWW.USPETPROCLASSIC.COM

Registration
is open
11:00 AM
on Friday

FRIDAY, NOVEMBER 1ST

FRIDAY 11:00 PM - ON-SITE REGISTRATION OPENS

TRADE SHOW FLOOR IS CLOSED ON FRIDAY

| COMPETITION & JUDGING | SEMINAR TIME | Pet Styling Room A (A1-A2) | Skin & Coat Room B1 | Real Salon Creative Styling Room B2 | The Life of a MobileGroomer Room C1 | Paid Add-on Workshops Room C2 | Fundamentals for New Groomers Room D (D1-D2) | |
|--|---------------|---|--|---|---|---|---|--|
| Contest Ring & Trade Show are Closed on Friday | 2PM-3PM | Handstripping Techniques, Part 1: History, Theory, Pricing, Bathing, Puppies, Geriatric Dogs Scott Wasserman | What's Bugging You?, Part 1: Common Zoonotic Diseases Pam Lauritzen | Adding Upsellable Creative Styles to Your Salon Lori Craig | So You Think You Want to Be a Mobile Groomer? What's Your Plan? J. Scott Wilburn-Woods Kirk Kimball | Hands-on with Model Dog Heads: Korean Fusion 2 PM - 4 PM Olga Zabelinskaya | Orientation Preparation of Coats: Comparative Analysis of Coat Types, Part 1 Jennifer Bishop-Jenkins | |
| | 3:15PM-4:15PM | Handstripping Techniques, Part 2: History, Theory, Pricing, Bathing, Puppies, Geriatric Dogs Scott Wasserman | What's Bugging You?, Part 2: Ectoparasites & Insecticides Pam Lauritzen | Products and Techniques Adriane Pope | Choosing Your Mobile Unit J. Scott Wilburn-Woods Ashley Hanvey Starla Price | | Preparation of Coats: Comparative Analysis of Coat Types, Part 2 Brushouts, Bathing, & Drying, Part 1 Jennifer Bishop-Jenkins | |
| | 5PM-6PM | Handstripping Techniques, Part 3: Wire Coat Demo Scott Wasserman | What's Bugging You?, Part 3: Disease Prevention & Control Pam Lauritzen | A Salon Design from Start to Finish, Part 1 Adriane Pope Lori Craig | Determining Your Pricing Structure J. Scott Wilburn-Woods Patsy Brooks-Tallant | Hands-on with Model Dogs: Scissoring Techniques 4:15 PM - 6:15 PM Irina Pinkusevich | Preparation of Coats: Brushouts, Bathing, & Drying, Part 2 Jennifer Bishop-Jenkins | |
| | 6:15PM-7:15PM | Handstripping Techniques, Part 4: Sporting Breed Demo Scott Wasserman | Why Microbubbles?, Part 1 Microbubbles & Their Effects on Skin Jeff Wright | A Salon Design from Start to Finish, Part 2 Adriane Pope Lori Craig | Territory, Routing, & Scheduling, Part 1 J. Scott Wilburn-Woods Patsy Brooks-Tallant | Hands-on with Model Dog Heads: Teddy Bears 6:30 PM - 8:30 PM Olga Zabelinskaya | Preparation of Coats: Dealing with Tangles & Mats Pam Lauritzen | |
| | 7:30PM-8:30PM | American Cocker Spaniel: Demo Victor Rosado | Why Microbubbles?, Part 2: Microbubbles & Their Effects on Skin Jeff Wright | A Simple Yet Elegant Carved Design Lori Craig | Territory, Routing, & Scheduling, Part 2 J. Scott Wilburn-Woods Patsy Brooks-Tallant | | Clipping, Scissoring, & Carding: Techniques & Terminology Pam Lauritzen | |
| | 8:45PM-10PM | Yappy Hour at the Texican Court Hotel | | | | | | |

Must Have Seminar Ticket (First-come, First-seated)

Must Have Add-on Workshop Ticket(s)

Must Have Fundamentals for New Groomers Ticket

Attend 15 Hours of Sessions from Any of These Rooms to Earn the Pet Care Professional Certificate of Completion

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Exam-based Certification Course



U.S. PET PRO CLASSIC

Pet Styling Conference 2024

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Registration
is open
7 AM
on Saturday

SATURDAY, NOVEMBER 2ND

SATURDAY 7 AM - REGISTRATION OPENS

10:15 AM - 6 PM - TRADE SHOW

| COMPETITION & JUDGING | SEMINAR TIME | Pet Styling Room A (A1-A2) | Skin & Coat Room B1 | Tools Room B2 | The Life of a Mobile Groomer Room C1 | Paid Add-on Workshops Room C2 | Fundamentals for New Groomers Room D (D1-D2) | Exhibitor Demos Platform Stage |
|--|---------------------|---|---|---|--|---|---|-----------------------------------|
| Wire Coats (Handstrips) 8 AM Pre-judging Judges: Open: Victor Rosado Yellow Rose of Texas: Joey Villani | 8 AM - 9 AM | Sporting Breeds: Theory Spaniel & Setter Breed Profiles & Comparative Analyses Vicki Zwart | Skin & Hair 101, Part 1: Understanding Hair & Skin Dr. Cliff Faver | Shear Fitting & Ergonomics, Part 1: Finding the Right Shear for You Pam Lauritzen | How to Adapt to a Mobile Unit vs. a Brick & Mortar Salon J. Scott Wilburn-Woods Patsy Brooks-Tallant Rachel Trumbley | Hands-on with Model Dog Heads: Korean Fusion 8 AM - 10 AM Olga Zabelinskaya | Trimming Standout Coats: Theory Julie Berkeley | 10:25AM - 10:45 AM TBD |
| | 9:15 AM - 10:15 AM | Sporting Breeds: Demo English Cocker Spaniel Show Trim Vicki Zwart | Skin & Hair 101, Part 2: Understanding the Different Hair Types Dr. Cliff Faver | Shear Fitting & Ergonomics, Part 2: Pivot-point & Guide-blade Scissoring Pam Lauritzen | Preparing for Equipment Failures, Maintenance, & Repairs Laura Jayne Sabbah Rachel Trumbley Deb Cleveland | | Trimming Standout Coats: Demonstration Julie Berkeley | 11:15AM - 11:35 AM TBD |
| | 11:45 AM - 12:45 PM | Dropcoated Breeds, Part 1: Theory & Demo Olga Zabelinskaya | Skin & Hair 101, Part 3: Understanding the Common Things That Go Wrong Dr. Cliff Faver | Everything Shears Chris Anthony | Creating Quality Grooms in a Mobile Unit Jessica Adorno | Canine & Feline Massage & Safe Handling Techniques 11:45 AM - 2:45 AM Deborah Walker | Trimming Standout Coats: Hands-on Workshop Julie Berkeley J. Scott Wilburn-Woods Jennifer Bishop-Jenkins Kristina Tallant Deb Cleveland | 2:10 PM - 2:30 PM TBD |
| | 1 PM - 2 PM | Dropcoated Breeds, Part 2 Demo Olga Zabelinskaya | Skin & Hair 101, Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver | The Power of Dryers Anna Hawks | Adding More Employees or Mobile Units Laura Jayne Sabbah Sarah Cranmer | | Strees-free Canine Handling Techniques Pam Lauritzen | 3 PM - 3:20 PM TBD |
| Sporting Breeds (Spaniels & Setters) 1 PM Pre-judging Judges: Open: Victor Rosado Yellow Rose of Texas: Joey Villani | 3:30 PM - 4:30 PM | All Other Pure Breeds: Dealing with Scary Scotties Anna Hawks | The Dreaded DeShed Dr. Cliff Faver | All About Clippers: Types, Maintenance, & Repair Cody Thweatt | So You Think You Want to Build a Fleet? What's Your Plan? Hoss Belyadi | Hands-on with Model Paws: Creative Nail Painting 3:30 PM - 4:30 PM Adriane Pope | Strees-free Canine Handling Techniques Pam Lauritzen | 4:40 PM - 5 PM TBD |
| | 7:30 PM - 10PM | Party on the 3rd Floor Terrace of the Irving Convention Center | | | | | | |

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Registration
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7 AM
on Sunday

SUNDAY, NOVEMBER 3RD

SUNDAY 7 AM - REGISTRATION OPENS

10:15 AM - 6 PM - TRADE SHOW

| COMPETITION & JUDGING | SEMINAR TIME | Pet Styling Room A (A1-A2) | Skin & Coat Room B1 | Preparation of Coat Room B2 | Business Room C1 | Paid Add-on Workshops Room C2 | Fundamentals for New Groomers Room D (D1-D2) | Exhibitor Demos Platform Stage |
|--|---------------------|---|--|--|---|--|--|-----------------------------------|
| Other Pure Breeds (Scissoring) 8:00 AM Pre-judging Judges: Open: Victor Rosado Yellow Rose of Texas: Irina Pinkusevich | 8 AM - 9 AM | Understanding Different Doodle Coat Types Jessica Adorno | Canine & Feline Nutrition 101, Part 1 Dr. Anoosh Rakhshandeh | Bathing, Brushing, & Drying: Shedding Coat Types Anna Hawks | Then and Now: Blending Techniques from the Past and Today for the Best Grooms and Business, Part 1 Joey & Christine Villani | Pet Injury Prevention, 1st-Aid, & CPR 8 AM - 1:30 PM Cheryl Dugas | Trimming Sporting Coats: Theory Jennifer Bishop-Jenkins | 10:25AM - 10:45 AM TBD |
| | 9:15 AM - 10:15 AM | Creating a Styling Plan for the Doodle in Front of You Patsy Brooks-Tallant Kristina Tallant | Canine & Feline Nutrition 101, Part 2 Dr. Anoosh Rakhshandeh | Bathing, Brushing, & Drying: Non-shedding & Combination Coat Types Julie Berkeley Vicki Zwart | Then and Now: Blending Techniques from the Past and Today for the Best Grooms and Business, Part 2 Joey & Christine Villani | | Trimming Sporting Coats: Demonstration Jennifer Bishop-Jenkins | 11:15AM - 11:35 AM TBD |
| | 11:45 AM - 12:45 PM | What the Doodle? Double Doodles Mindy Dinwiddie | Canine & Feline Nutrition 101, Part 3 Dr. Anoosh Rakhshandeh | Recirculate, Rinse, Repeat: Cleaning & Use of Recirculating Bathing Systems Ashley Hanvey | Customer Service: Check Your Attitude Laura Jayne Sabbah | | Trimming Sporting Coats: Hands-on Workshop Jennifer Bishop-Jenkins J. Scott Wilburn-Woods Julie Berkeley Kristina Tallant | 2:10 PM - 2:30 PM TBD |
| Poodles 1:00 PM Pre-judging Judges: Open: Victor Rosado Yellow Rose of Texas: Irina Pinkusevich Best in Show 5:00 PM Judges: Open: Irina Pinkusevich | 1 PM - 2 PM | Delighting the Doodle Owner Chris Anthony | Canine & Feline Nutrition 101, Part 4 Dr. Anoosh Rakhshandeh | Speed Trimming: What to Do Before & After the Bath Patsy Brooks-Tallant | Running Your Business to its Maximum Potential Joey Villani | Hands-on with Model Dog Heads: Fully Blown Creative Design or Asian Fusion with a Touch of Color 2 PM - 5 PM Adriane Pope | Trimming Sporting Coats: Hands-on Workshop Jennifer Bishop-Jenkins J. Scott Wilburn-Woods Julie Berkeley Kristina Tallant | 3 PM - 3:20 PM TBD |
| | 3:30 PM - 4:30 PM | Pricing Structure in the Doodle Era Samantha Palya | Canine & Feline Nutrition 101, Part 5 Dr. Anoosh Rakhshandeh | The Importance of the Underside Jennifer Bishop-Jenkins | Optimize Your Business for Profit: Upsales & Increasing Revenue per Square Foot Vicki Zwart | | Mixed & Miscellaneous Breeds: Mindy Dinwiddie | 4:40 PM - 5 PM TBD |
| Yellow Rose of Texas: Victor Rosado | 5 PM - 10 PM | 5 PM - 6 PM: BEST IN SHOW 8 PM - 10 PM: Yappy Hour at the Texican Court Hotel | | | | | | 5:30 PM - 5:50 PM TBD |

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Registration
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7 AM
on Monday

MONDAY, NOVEMBER 4TH

MONDAY 7 AM - REGISTRATION OPENS

10:15 AM - 4 PM - TRADE SHOW

| COMPETITION & JUDGING | SEMINAR TIME | Pet Styling Room A (A1-A2) | Skin & Coat Room B1 | Enrichment Grooming & Spanish Room B2 | Business Room C1 | Paid Add-on Workshops Room C2 | Fundamentals for New Groomers Room D (D1-D2) | Exhibitor Demos Platform Stage |
|--|---------------------|---|---|--|---|--|---|---|
| U.S. Open & Asian Styles Championship 8 AM Pre-judging Judges: Adriane Pope Lori Craig | 8 AM - 9 AM | Poodles: Angulation & Corrective Grooming, Theory Mindy Dinwiddie | Esthetician Program, Part 1 Michelle Knowles | Spanish Speaking Seminars Victor Rosado | Paws & Posts: Social Media Strategies for Pet Stylists Jessica Adorno | Hands-on with Model Dogs: Scissoring Workshop 8 AM - 10 AM Irina Pinkusevich | Trimming Harsh-coated Breeds: Theory Anna Hawks | 10:25AM - 10:45 AM TBD |
| | 9:15 AM - 10:15 AM | Poodles: Angulation & Corrective Grooming, Demo Mindy Dinwiddie | Esthetician Program, Part 2 Michelle Knowles | Spanish Speaking Seminars Victor Rosado | Insta-Paws: Crafting Your Pet Styling Brand Online Jessica Adorno | | | Trimming Harsh-coated Breeds: Demonstration Anna Hawks |
| U.S. Creative Styling Championship 1 PM Setup Judges: Adriane Pope Lori Craig | 11:45 AM - 12:45 PM | Speed-trimming Poodles, Part 1: Preparing for the Trim Irina Pinkusevich | Esthetician Program, Part 3 Michelle Knowles | From Groomer to Enrichment Stylist Samantha Palya | Work On Your Business, Not In Your Business Part 1: Boundary & Goal Setting, Work/Life Balance Dr. Molly Rowland Todd Rowland | Hands-on with Model Dogs: Salon Freestyle 11 AM - 2 PM Victor Rosado | Trimming Harsh-coated Breeds: Hands-on Workshop Anna Hawks J. Scott Wilburn-Woods Julie Berkeley Kristina Tallant | 2:10 PM - 2:30 PM TBD |
| | 1 PM - 2 PM | Speed-trimming Poodles, Part 2: Completing the Trim Irina Pinkusevich | Esthetician Program, Part 4 Michelle Knowles | Enhance Your Business with Enrichment Grooming Samantha Palya | Work On Your Business, Not In Your Business, Part 2: Effective Automation to Reduce Stress & Increases Profits Dr. Molly Rowland Todd Rowland | | | 3 PM - 3:20 PM TBD |
| | 3:30PM - 4 PM | Door Prize Drawings. Must Be Present to Win | | | | | | |

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