



PET STYLING CONFERENCE 2025

IRVING CONVENTION CENTER
LAS COLINAS, TEXAS

JUNE 6 - 9, 2025



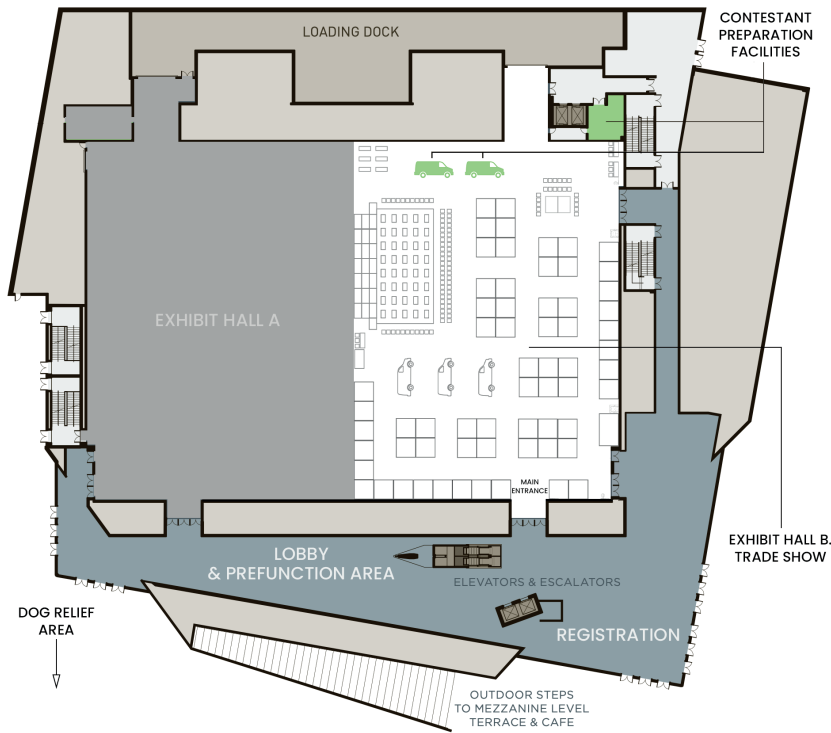
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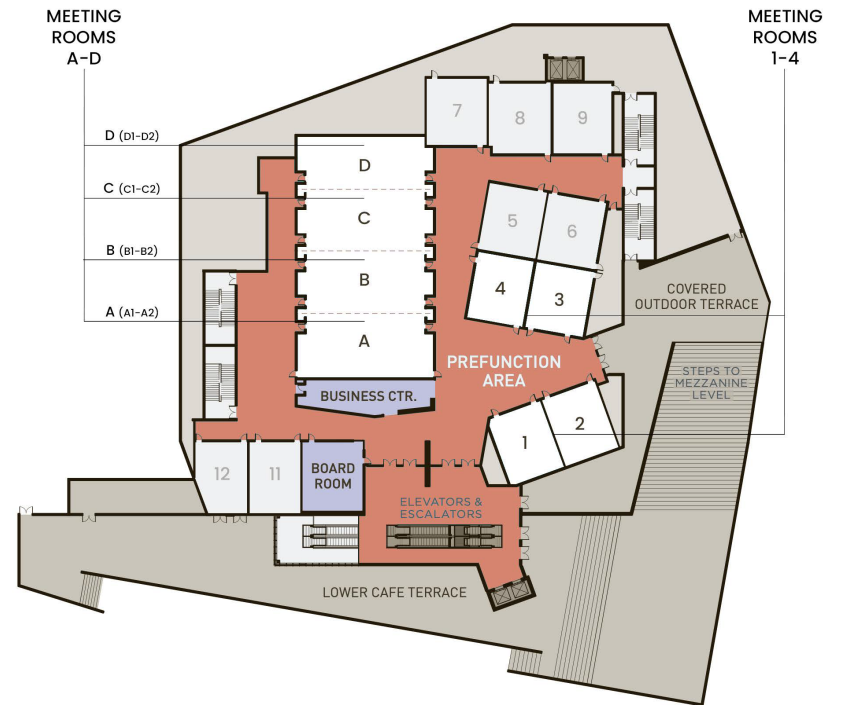
SCHEDULE

IRVING CONVENTION CENTER • MAPS

1ST FLOOR • TRADE SHOW



3RD FLOOR • MEETING ROOMS





U.S. PET PRO CLASSIC Pet Styling Conference 2025

Registration
is open
11:00 AM
on Friday

FRIDAY, JUNE 6TH

FRIDAY 11:00 PM – ON-SITE REGISTRATION OPENS

TRADE SHOW FLOOR IS CLOSED ON FRIDAY

COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals: Bathing, Prep Work, Drying	Mobile Grooming	Breed Profile Styling	Innovations & Industry Trends	Business: For Owners & Employees	
		Room A (A1-A2)	Room B (B1-B2)	Room B (B1-B2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4	
Contest Ring & Trade Show Are Closed On Friday	12 PM - 1 PM	12 PM - 4 PM Live Dogs: Handstripping Scott Wasserman	Art & Symmetry in Every Day Grooming, Part 1 Sasha Riess	Hair & Skin 101: Part 1: Understanding Hair & Skin Dr. Cliff Faver	12 PM - 6 PM Ready, Set, Go: Bathe, Prep, Dry! For Bathers, Salon Owners, & Seasoned Groomers! Teri DiMarino	Mobile Revolution: Taking Your Brand on the Road, Part 1 Jessica Adorno Jonathan David	Irish Setter Jacob Robinson	Innovate & Elevate: The Key to Thriving in the Pet Industry Chaz Grunder	Ow My Back: Wellness For Pet Professionals, Part 1 Laura Jayne Sabbah Sarah Cranmer	
	1:15 PM - 2:15 PM		Art & Symmetry in Every Day Grooming, Part 2 Sasha Riess	Hair & Skin 101: Part 2: Understanding the Different Hair Types Dr. Cliff Faver		Mobile Revolution: Taking Your Brand on the Road, Part 2 Jessica Adorno Jonathan David	Kerry Blue Terrier Jacob Robinson	Streamline Your Grooming Setup Troy Ratliff	Ow My Back: Wellness For Pet Professionals, Part 1 Laura Jayne Sabbah Sarah Cranmer	
	3 PM - 4 PM		Art & Symmetry in Every Day Grooming, Part 3 Sasha Riess	Hair & Skin 101: Part 3: Understanding the Common Things That Go Wrong Dr. Cliff Faver		Choosing Your Mobile Unit: Roaming Classroom, Part 1 Laura Jayne Sabbah Sara Mock-Mason	Handstripped Scottish Terrier Elliot Hernandez	Grooming Safety Upgrades Michelle Price Kemlyn Block-Stockstill	Should I be Insured? Chaz Grunder	
				Camouflage Grooming: Correcting Faults with a Great Haircut Jonathan David	Hair & Skin 101: Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver		Choosing Your Mobile Unit: Roaming Classroom, Part 2 Laura Jayne Sabbah Sara Mock-Mason	Clipped Schnauzer Elliot Hernandez	1 + 1 + Boosters = Solution Sasha Riess	Creating a Positive Work Culture Erica Ashley Venturo
	4:15 PM - 5:15 PM	6 PM - 8 PM Model Dogs: Ergonomics in Motion Jonathan David	The Art of Pet Styling Pam Lauritzen Scott Wasserman	Dilation is the Solution: Ways to Maximize Product Use Agnieszka Pluta		Going Mobile: It Costs How Much? Laura Jayne Sabbah Sarah Cranmer	Bichon Sasha Riess	What's New in Shears & What to Look For Chris Anthony	When Your Client Asks You to Be a Vet Dr. Cliff Faver	
	6 PM - 7 PM		The Art of Pet Styling Pam Lauritzen Scott Wasserman	The Dreaded DeShed Dr. Cliff Faver	Recirculate, Rinse & Repeat: Demo Ashley Hanvey	How Should I Pay for This? Finance Management for Mobile Groomers Judi Cantu-Thacker	Poodle Sasha Riess	The GOAT: Greatest of All Tables Cody Thweatt	Skits & Bits: Acting Out the Everyday in Dog Grooming Laura Jayne Sabbah Sarah Cranmer	
	7:15 PM - 8:15 PM									
8:30 PM - 10 PM	Yappy Hour at the Texican Court Hotel									

Must Have Seminar Ticket (First-come, First-seated)

Must Have Add-on Workshop Ticket(s)

Must Have Fundamentals for New Groomers Ticket

Must Have Add-on Workshop or Fundamentals for New Groomers Ticket(s)

Attend 15 Hours of Sessions from Any of These Rooms to Earn the Pet Care Professional Certificate of Completion

Attend All Sessions from Any Series to Earn that Specialized Certificate of Completion

Exam-based Certification Course



U.S. PET PRO CLASSIC Pet Styling Conference 2025

Registration
is open
7:00 AM
on Saturday

SATURDAY, JUNE 7TH

SATURDAY 7 AM - ON-SITE REGISTRATION OPENS

10:15 AM - 6 PM - TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals: 1st-Aid, CPR, & Safety	Mobile Grooming	Creative Styling	Behavior	Business For Owners	
		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4	
Wire Coats (Handstripping) 8 AM Pre-judging Judges: Open: Elliott Hernandez Yellow Rose of Texas: Jonathan David	8 AM - 9 AM	8 AM - 10 AM Model Dog Heads: Doll Faces Olga Zabelinskaya	Doodles to Dollars Dr. Cliff Faver	Introduction to Natural Topical Remedies Michelle Knowles	8 AM - 2 PM Pet Injury Prevention, 1st-Aid, & CPR Cheryl Dugas Amber Cook	Forecasting for Your Mobile Business Jameson Kon	No Fluff, No Problem Milena Kon	Dogs Should Have a Say! Ashley Hanvey	Safety Policy: Safe & Successful Grooming Chrissy Neumeyer-Smith	
	9:15 AM - 10:15 AM		Creating a Styling Plan for the Doodle in Front of You: Demo Jessica Adorno	Advanced Hair & Skin, Part 1 Dr. Cliff Faver		Apocalyptic Preparedness: Essentials for Uncertain Times Laura Jayne Sabbah	Creative on Black Dogs Milena Kon	Modernizing the Behavior End of Grooming Chrissy Neumeyer-Smith	Doodlegate: Proper Intake Procedures Anjie Coates	
	11:45 AM - 12:45 PM		10:30AM - 12:30PM How to Formulate Products Michelle Knowles	Doodles Made Easy Judi Cantu-Thacker		Advanced Hair & Skin, Part 2 Dr. Cliff Faver	What Just Happened? How to Deal with Hiccups Jessica Adorno	Coat Carving for Every Day Salon Dogs Erin Huland	The Owner's Side of Behavior Problems Chrissy Neumyer-Smith	How Much Does It Cost? Structuring Your Rates For Success Laura Jayne Sabbah Sarah Cranmer
	1 PM - 2 PM		Don't Poodle My Doodle Judi Cantu-Thacker	Advanced Hair & Skin, Part 3 Dr. Cliff Faver		Safety 3rd: What I Wish I Did Then and What I Do Now Laura Jayne Sabbah	Coat Carving Salon Dogs with a Touch of Color and Sparkle Erin Huland	5 Easy Changes for Behavior Success Chrissy Neumyer-Smith	What's On My Retirement Plate? Jennifer Bishop Jenkins	
Sporting breeds (Spaniels & Setters) 1 PM Pre-judging Judges: Open: Elliott Hernandez Yellow Rose of Texas: Jonathan David	3:30 PM - 4:30 PM	1PM - 4:30PM Model Dogs: Grooming for Gold Sasha Riess	Saving Face: Low Maintenance Doodle Head with Style Sara Mock-Mason	Advanced Hair & Skin, Part 4 Dr. Cliff Faver	Nail Anatomy & Trimming Jennifer Bishop Jenkins	Clean Your Rig: Proper Sanitation of Mobile Units Ashley Hanvey	Reverse Coat Carving Salon Dogs Erin Huland	Understanding Dog Body Language Chrissy Neumyer-Smith	Think Ahead: Puppies Can Be Clients for Life Olga Zabelinskaya	
	7:30 PM - 10 PM	Yappy Hour at the Texican Court Hotel								

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Exam-based Certification Course



U.S. PET PRO CLASSIC

Pet Styling Conference 2025

Registration
is open
7:00 AM
on Sunday

SUNDAY, JUNE 8TH

SUNDAY 7 AM - REGISTRATION OPENS

10:15 AM - 6 PM - TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals Grooming Techniques	Mobile Grooming	Cats	Behavior	Business For Owners & Employees
		Room A (A1-A2)	Room B (B1-B2)	Room B (B1-B2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4
All Other Pure Breeds (Scissored) 8 AM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	8 AM - 9 AM	8 AM - 9:30 AM Creative Nail Paining Milena Kon	Face-Off: Asian Fusion, Part 1 Theory Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 1 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 1: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 1 Patsy Brooks-Tallant	The History of Cats Jennifer Bishop-Jenkins	Canine Cognition Kirstine Reynolds	Elevate Your Grooming Salon to a Pet Spa Anjie Coates
	9:15 AM - 10:15 AM	10:30 AM - 2 PM Model Dogs: Easy & Fun Animal Prints Milena Kon	Face-Off: Asian Fusion, Part 2 Demo Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 2 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 2: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 2 Patsy Brooks-Tallant	Cat Breeds Jennifer Bishop-Jenkins	Human Cognition Kirstine Reynolds	The Picture Perfect Backdrop Anjie Coates
	11:45 AM - 12:45 PM			Bad Hair Day: Techniques for Dealing with Difficult Dog Hair Tina McDonald	Topical Conditioning of Canine Skin & Coat, Part 3 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 3: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 3 Patsy Brooks-Tallant	Feline Skin & Coat Anatomy Jennifer Bishop-Jenkins	Calm Table Handling Jay Batista
Poodles 1 PM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	1 PM - 2 PM	2:30 PM - 4:30 PM Model Dog Heads: Face-Off Jay Batista	Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed-grooming, Part 1 Olga Zabelinskaya	Topical Conditioning of Canine Skin & Coat, Part 4 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 4: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 4 Patsy Brooks-Tallant	Aggressive & Senior Cats Anjie Coates	Infirm, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 1 Michelle Knowles	Paws & Posts: Mastering Social Media for Groomers Cindy Baccus
	3:30 PM - 4:30 PM		Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed-grooming, Part 2 Olga Zabelinskaya	Microbubbles & Their Effects on Skin Kyle Darling	How to Groom a Dog From Start to Finish, Part 5: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 5 Patsy Brooks-Tallant	How to Design a Cat Grooming Salon Jennifer Bishop-Jenkins	Infirm, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 2 Michelle Knowles	Insta-Paws: Crafting Your Brand Online Jessica Adorno
	7:30 PM - 10 PM	Yappy Hour at the Texican Court Hotel							

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U.S. PET PRO CLASSIC Pet Styling Conference 2025

Registration
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7:00 AM
on Monday

MONDAY, JUNE 9TH

MONDAY 7 AM - REGISTRATION OPENS

10:15 AM - 4 PM - TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	Hands-on Workshop	Salon Styling	Skin & Coat	Fundamentals: Grooming Techniques	Mobile Grooming	Cats	Geriatric & Obese Dogs	En Espanol
		Room A (A1-A2)	Room B (B1-B2)	Room B (B1-B2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4
U.S. Open & Asian Styles Championship 8 AM Pre-judging Judge: Olga Zabelinskaya	8 AM - 9 AM	9:30AM - 1:30PM Live Dogs: Cute Fluffy Trims Free Observance Victor Rosado	Speed-grooming: Achieving Both Speed & Quality: How I Do It Jessica Adorno	A Groomer's Guide to the 15 Coat Types, Part 1 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 6: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	AI-Powered Monitoring: Lowering Mobile Grooming Costs & Accident Risks Chaz Grunder	Feline Safety 2.0, Part 1 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 1 Mindy Dinwiddie	Speed-grooming: Pomeranians Victor Rosado
	9:15 AM - 10:15 AM		Speed-grooming: Drop coats Jonathan David	A Groomer's Guide to the 15 Coat Types, Part 2 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 7: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Turning Heads: All Eyes on Your Unit Sara Mock-Mason	Feline Safety 2.0, Part 2 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 2 Mindy Dinwiddie	Shaving Double-coated Breeds Without Harming the Skin & Coat Jay Batista
2:15PM Door Prizes	11:45 AM - 12:45 PM		Speed-grooming: Double Coats Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 3 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 8: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Google Maps For Vans: How Do I Advertise? Cindy Baccus	Feline Safety 2.0, Part 3 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 3 Mindy Dinwiddie	Salon Asian Styles Elliot Hernandez
U.S. Creative Styling Championship 2:30 PM Pre-judging Judge: Jonathan David	1 PM - 2 PM		Speed-grooming: Salon Freestyle Schnauzers Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 4 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 9: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Ask the Experts Jessica Adorno, Cindy Baccus, Patsy Brooks-Tallant, Sarah Cranmer, Ashley Hanvey, Sara Mock-Mason	Feline Safety 2.0, Part 4 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 4 Mindy Dinwiddie	Asian Fusion with Flare Milena Kon

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www.groomersupplyhouse.com

