

PET STYLING CONFERENCE 2025

IRVING CONVENTION CENTER

LAS COLINAS, TEXAS

JUNE 6 - 9, 2025



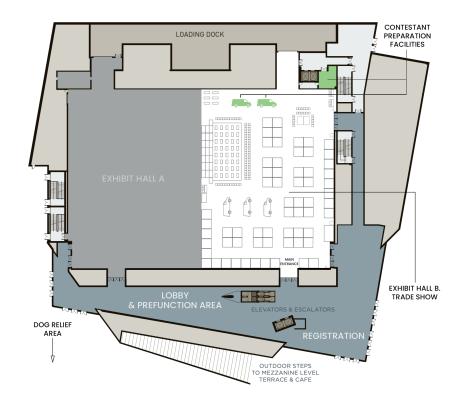
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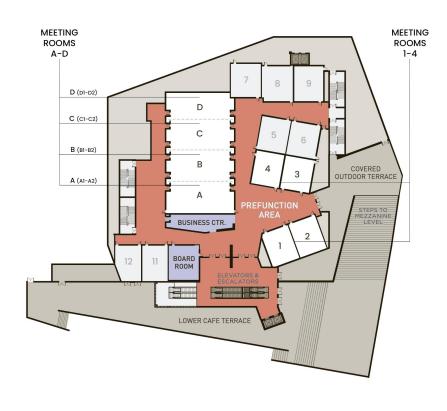


IRVING CONVENTION CENTER • MAPS

1ST FLOOR • TRADE SHOW

3RD FLOOR • MEETING ROOMS







Pet Styling Conference 2025

Registration is open 11:00 AM on Friday

FRIDAY, JUNE 6TH										
FRIDAY 11:00 PM – ON-SITE REGISTRATION OPENS					TRADE SHOW FLOOR IS CLOSED ON FRIDAY					
COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals: Bathing, Prep Work, Drying	Mobile Grooming	Breed Profile Styling	Innovations & Industry Trends	Business: For Owners & Employees	
		Room A (A1-A2)	Room B (B1-B2)	Room B (B1-B2)	Room D (D1-D2)	Room 1 🔘	Room 2	Room 3	Room 4 🔘	
Contest Ring & Trade Show Are Closed On Friday	12 PM - 1 PM	12 PM - 4 PM Live Dogs: Handstripping Scott Wasserman	Art & Symmetry in Every Day Grooming, Part 1 Sasha Riess	Hair & Skin 101: Part 1: Understanding Hair & Skin Dr. Cliff Faver	12 PM - 6 PM Ready, Set, Go: Bathe, Prep, Dry! For Bathers, Salon Owners, & Seasoned Groomers! Teri DiMarino	Mobile Revolution: Taking Your Brand on the Road, Part 1 Jessica Adorno Jonathan David	Irish Setter Jacob Robinson	Innovate & Elevate: The Key to Thriving in the Pet Industry Chaz Grunder	Ow My Back: Wellness For Pet Professionals, Part 1 Laura Jayne Sabbah Sarah Cranmer	
	1:15 PM - 2:15 PM	©	Art & Symmetry in Every Day Grooming, Part 2 Sasha Riess	Hair & Skin 101: Part 2: Understanding the Different Hair Types Dr. Cliff Faver		Mobile Revolution: Taking Your Brand on the Road, Part 2 Jessica Adorno Jonathan David	Kerry Blue Terrier Jacob Robinson	Streamline Your Grooming Setup Troy Ratliff	Ow My Back: Wellness For Pet Professionals, Part 2 Laura Jayne Sabbah Sarah Cranmer	
	3 PM - 4 PM	Art & Symmetry in Every Day Grooming, Part 3	Hair & Skin 101: Part 3: Understanding the Common Things That Go Wrong		Choosing Your Mobile Unit: Roaming Classroom, Part 1 Laura Jayne Sabbah Sara Mock-Mason	Handstripped Scottish Terrier Elliot Hernandez	Grooming Safety Upgrades Michelle Price Kemlyn Block-Stockstill	Should I Be Insured? Chaz Grunder		
			Camouflage Grooming: Correcting Faults with a Great Haircut Jonathan David	Hair & Skin 101: Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver	Recirculate, Rinse & Repeat: Demo	Choosing Your Mobile Unit: Roaming Classroom, Part 2 Laura Jayne Sabbah Sara Mock-Mason	Clippered Schnauzer Elliot Hernandez	1 + 1 + Boosters = Solution Sasha Riess	Creating a Positive Work Culture Erica Ashley Ventura	
	4:15 PM - 5:15 PM	6 PM - 8 PM Model Dogs: Ergonomics in Motion Jonathan David	The Art of Pet Styling Pam Lauritzen Scott Wasserman	Dilution is the Solution: Ways to Maximize Product Use Agnieszka Pluta		Going Mobile: It Costs How Much? Laura Jayne Sabbah Sarah Cranmer	Bichon Sasha Riess	What's New in Shears & What to Look For Chris Anthony	When Your Client Asks You to Be a Vet Dr. Cliff Faveer	
	6 PM - 7 PM 7:15 PM - 8:15 PM	Johannan David	The Art of Pet Styling Pam Lauritzen Scott Wasserman	The Dreaded DeShed Dr. Cliff Faver		How Should I Pay for This? Finance Management for Mobile Groomers Judi Cantu-Thacker	Poodle Sasha Riess	The GOAT: Greatest of All Tables Cody Thweatt	Skits & Bits: Acting Out the Everyday in Dog Grooming Laura Jayne Sabbah Sarah Cranmer	
	8:30 PM - 10 PM				Yappy Hour at the Texica	nn Court Hotel				

















Pet Styling Conference 2025

Registration is open 7:00 AM on Saturday

SATURDAY, JUNE 7TH									
SATURDAY 7 AM - ON-SITE REGISTRATION OPENS					10:15 AM - 6 PM – TRADE SHOW				
COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals: 1st-Aid, CPR, & Safety	Mobile Grooming	Creative Styling	Behavior	Business: For Owners
		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1 🔘	Room 2	Room 3	Room 4
Wire Coats (Handstripping) 8 AM Pre-judging Judges:	8 AM - 9 AM	8 AM - 10 AM Model Dog Heads: Doll Faces Olga Zabelinskaya	Doodles to Dollars Dr. Cliff Faver	Introduction to Natural Topical Remedies Michelle Knowles	8 AM - 2 PM Pet Injury Prevention, 1st-Aid, & CPR Cheryl Dugas Amber Cook	Forecasting for Your Mobile Business Jameson Kon	No Fluff, No Problem Milena Kon	Dogs Should Have a Say! Ashley Hanvey	Safety Policy: Safe & Successful Grooming Chrissy Neumeyer-Smith
Open: Elloitt Hernandez Yellow Rose of Texas: Jonathan David	9:15 AM - 10:15 AM		Creating a Styling Plan for the Doodle in Front of You: Demo Jessica Adorno	Advanced Hair & Skin, Part 1 Dr. Cliff Faver		Apocalyptic Preparedness: Essentials for Uncertain Times Laura Jayne Sabbah	Creative on Black Dogs Milena Kon	Modernizing the Behavior End of Grooming Chrissy Neumeyer-Smith	Doodlegate: Proper Intake Procedures Anjie Coates
	11:45 AM - 12:45 PM	10:30AM - 12:30PM How to Formulate Products Michelle Knowles	Doodles Made Easy Judi Cantu-Thacker	Advanced Hair & Skin, Part 2 Dr. Cliff Faver		What Just Happened? How to Deal with Hiccups Jessica Adorno	Coat Carving for Every Day Salon Dogs Erin Huland	The Owner's Side of Behavior Problems Chrissy Neumyer-Smith	The Price is Right: Structuring Your Rates For Success Laura Jayne Sabbah Sarah Cranmer
Sporting breeds (Spaniels & Setters) 1 PM Pre-judging Judges:	1 PM - 2 PM	1PM - 4:30PM Model Dogs: Grooming for Gold Sasha Riess	Don't Poodle My Doodle Judi Cantu-Thacker	Advanced Hair & Skin, Part 3 Dr. Cliff Faver	Q	Safety 3rd: What I Wish I Did Then and What I Do Now Laura Jayne Sabbah	Coat Carving Salon Dogs with a Touch of Color and Sparkle Erin Huland	5 Easy Changes for Behavior Success Chrissy Neumyer-Smith	What's On My Retirement Plate? Jennifer Bishop Jenkins
Open: Elloitt Hernandez Yellow Rose of Texas: Jonathan David	3:30 PM - 4:30 PM		Saving Face: Low Maintenance Doodle Head with Style Sara Mock-Mason	Advanced Hair & Skin, Part 4 Dr. Cliff Faver	Nail Anatomy & Trimming Jennifer Bishop Jenkins	Clean Your Rig: Proper Sanitation of Mobile Units Ashley Hanvey	Reverse Coat Carving Salon Dogs Erin Huland	Understanding Dog Body Language Chrissy Neumyer-Smith	Think Ahead: Puppies Can Be Clients for Life Olga Zabelinskaya
	7:30 PM - 10 PM				Yappy Hour at the Texica	n Court Hotel			

















Pet Styling Conference 2025

Registration is open 7:00 AM on Sunday

SUNDAY, JUNE 8TH										
SUNDAY 7 AM - REGISTRATION OPENS					10:15 AM - 6 PM – TRADE SHOW					
COMPETITION & JUDGING	SEMINAR TIME	Hands-On Workshops	Salon Styling	Skin & Coat	Fundamentals: Grooming Techniques	Mobile Grooming	Cats	Behavior	Business: For Owners & Employees	
		Room A (A1-A2)	Room B (B1-B2)	Room B (B1-B2)	Room D (D1-D2)	Room 1 🔘	Room 2 🧔	Room 3 🔘	Room 4	
All Other Pure Breeds (Scissored) 8 AM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	8 AM - 9 AM	8 AM - 9:30AM Creative Nail Paining Milena Kon	Face-Off: Asian Fusion, Part 1Theory Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 1 Pam Lauritzen		Routing, Scheduling, & Territory, Part 1 Patsy Brooks-Tallant	The History of Cats Jennifer Bishop-Jenkins	Canine Cognition Kirstine Reynolds	Elevate Your Grooming Salon to a Pet Spa Anjie Coates	
	9:15 AM - 10:15 AM	10:30 AM - 2 PM Model Dogs: Easy & Fun Animal	Face-Off: Asian Fusion, Part 2 Demo Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 2 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 2: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 2 Patsy Brooks-Tallant	Cat Breeds Jennifer Bishop-Jenkins	Human Cognition Kirstine Reynolds	The Picture Perfect Backdrop Anjie Coates	
	11:45 AM - 12:45 PM	Prints Milena Kon	Bad Hair Day: Techniques for Dealing with Difficult Dog Hair Tina McDonald	Topical Conditioning of Canine Skin & Coat, Part 3 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 3: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 3 Patsy Brooks-Tallant	Feline Skin & Coat Anatomy Jennifer Bishop-Jenkins	Calm Table Handling Jay Batista	Branding Bootcamp: Where to Start? From Blank Page to Polished Logo Sarah Cranmer	
Poodles 1 PM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	1 PM - 2 PM	2:30 PM - 4:30 PM Model Dog Heads: Face-Off Jay Batista	Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed- grooming, Part 1 Olga Zabelinskaya	Topical Conditioning of Canine Skin & Coat, Part 4 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 4: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 4 Patsy Brooks-Tallant	Aggressive & Senior Cats Anjie Coates	Infirmed, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 1 Michelle Knowles	Paws & Posts: Mastering Social Media for Groomers Cindy Baccus	
	3:30 PM - 4:30 PM		Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed- grooming, Part 2 Olga Zabelinskaya	Microbubbles & Their Effects on Skin Kyle Darling	How to Groom a Dog From Start to Finish, Part 5: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 5 Patsy Brooks-Tallant	How to Design a Cat Grooming Salon Jennifer Bishop-Jenkins	Infirmed, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 2 Michelle Knowles	Insta-Paws: Crafting Your Brand Online Jessica Adorno	
	7:30 PM - 10 PM				Yappy Hour at the Texica					

















Pet Styling Conference 2025

Registration is open 7:00 AM on Monday

MONDAY, JUNE 9TH									
MONDAY 7 AM - REGISTRATION OPENS					10:15 AM - 4 PM – TRADE SHOW				
COMPETITION & JUDGING	SEMINAR TIME	Hands-on Workshop	Salon Styling	Skin & Coat	Fundamentals: Grooming Techniques	Mobile Grooming	Cats	Geriatric & Obese Dogs	En Espanol
		Room A (A1-A2)	Room B (B1-B2) 🧔	Room B (B1-B2)	Room D (D1-D2)	Room 1 🔘	Room 2	Room 3 🔘	Room 4 🔘
U.S. Open & Asian Styles Championship 8 AM Pre-judging Judge: Olga Zabelinskaya	8 AM - 9 AM	9:30AM - 1:30PM Live Dogs: Cute Fluffy Trims Free Observance	Speed-grooming: Achieving Both Speed & Quality: How I Do It Jessica Adorno	A Groomer's Guide to the 15 Coat Types, Part 1 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 6: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	AI-Powered Monitoring: Lowering Mobile Grooming Costs & Accident Risks Chaz Grunder	Feline Safety 2.0, Part 1 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 1 Mindy Dinwiddie	Speed-grooming: Pomeranians Victor Rosado
	9:15 AM - 10:15 AM	Victor Rosado	Speed-grooming: Drop coats Jonathan David	A Groomer's Guide to the 15 Coat Types, Part 2 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 7: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Turning Heads: All Eyes on Your Unit	Feline Safety 2.0, Part 2 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 2 Mindy Dinwiddie	Shaving Double-coated Breeds Without Harming the Skin & Coat Jay Batista
2:15PMDoor Prizes	11:45 AM - 12:45 PM		Speed-grooming: Double Coats Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 3 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 8: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Google Maps For Vans: How Do I Advertise? Cindy Baccus	Feline Safety 2.0, Part 3 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 3 Mindy Dinwiddie	Salon Asian Styles Elliot Hernandez
U.S. Creative Styling Championship 2:30 PM Pre-judging Judge: Jonathan David	1 PM - 2 PM		Speed-grooming: Salon Freestyle Schnauzers Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 4 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 9: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Ask the Experts Jessica Adorno, Cindy Baccus, Patsy Brooks-Tallant, Sarah Cranmer, Ashley Hanvey, Sara Mock-Mason	Feline Safety 2.0, Part 4 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 4 Mindy Dinwiddie	Asian Fusion with Flare Milena Kon





















