

U.S.



PET PRO *Classic*

37th
ANNUAL

PET STYLING
CONFERENCE 2025

LAS COLINAS • TEXAS
IRVING • CONVENTION CENTER

Schedule

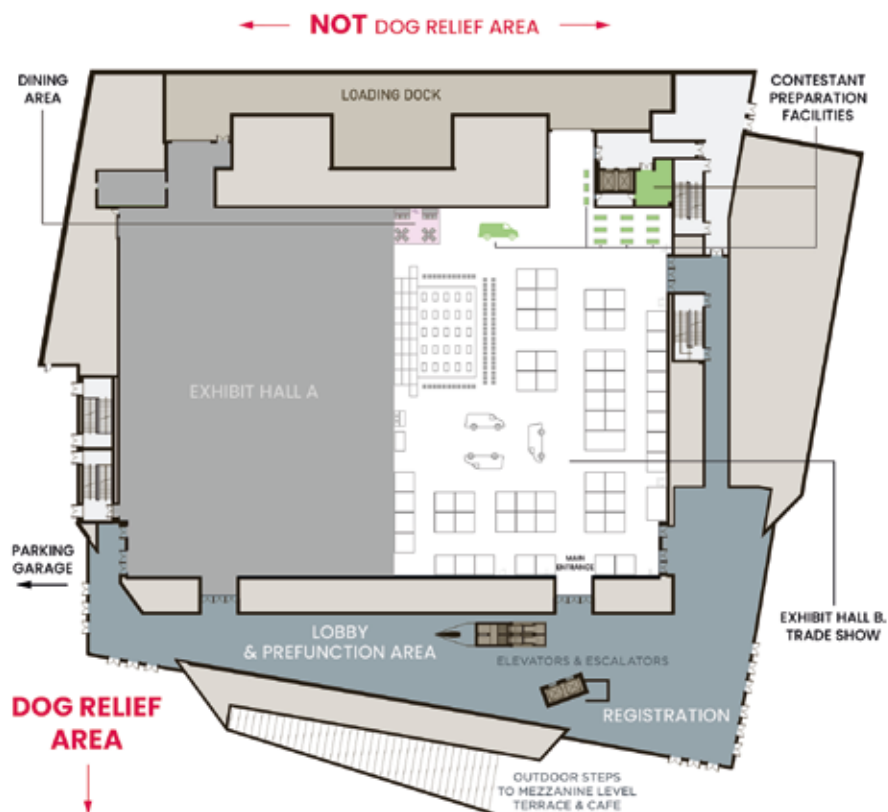
JUNE 6TH-9TH • 2025

WWW.USPETPROCLASSIC.COM
PHONE 801-577-0109



IRVING CONVENTION CENTER • MAPS

1ST FLOOR • TRADE SHOW



3RD FLOOR • MEETING ROOMS

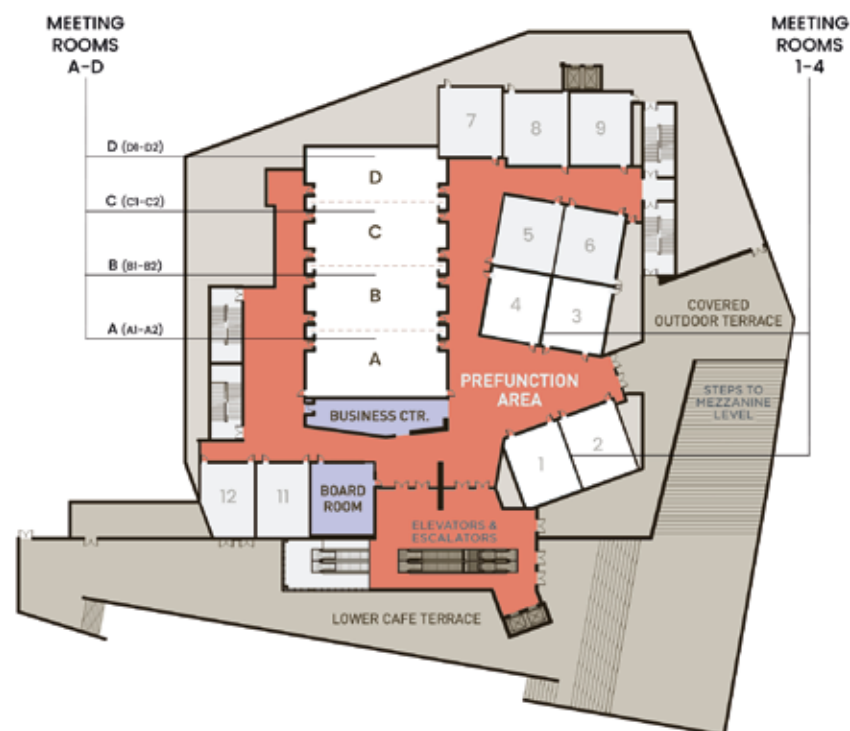
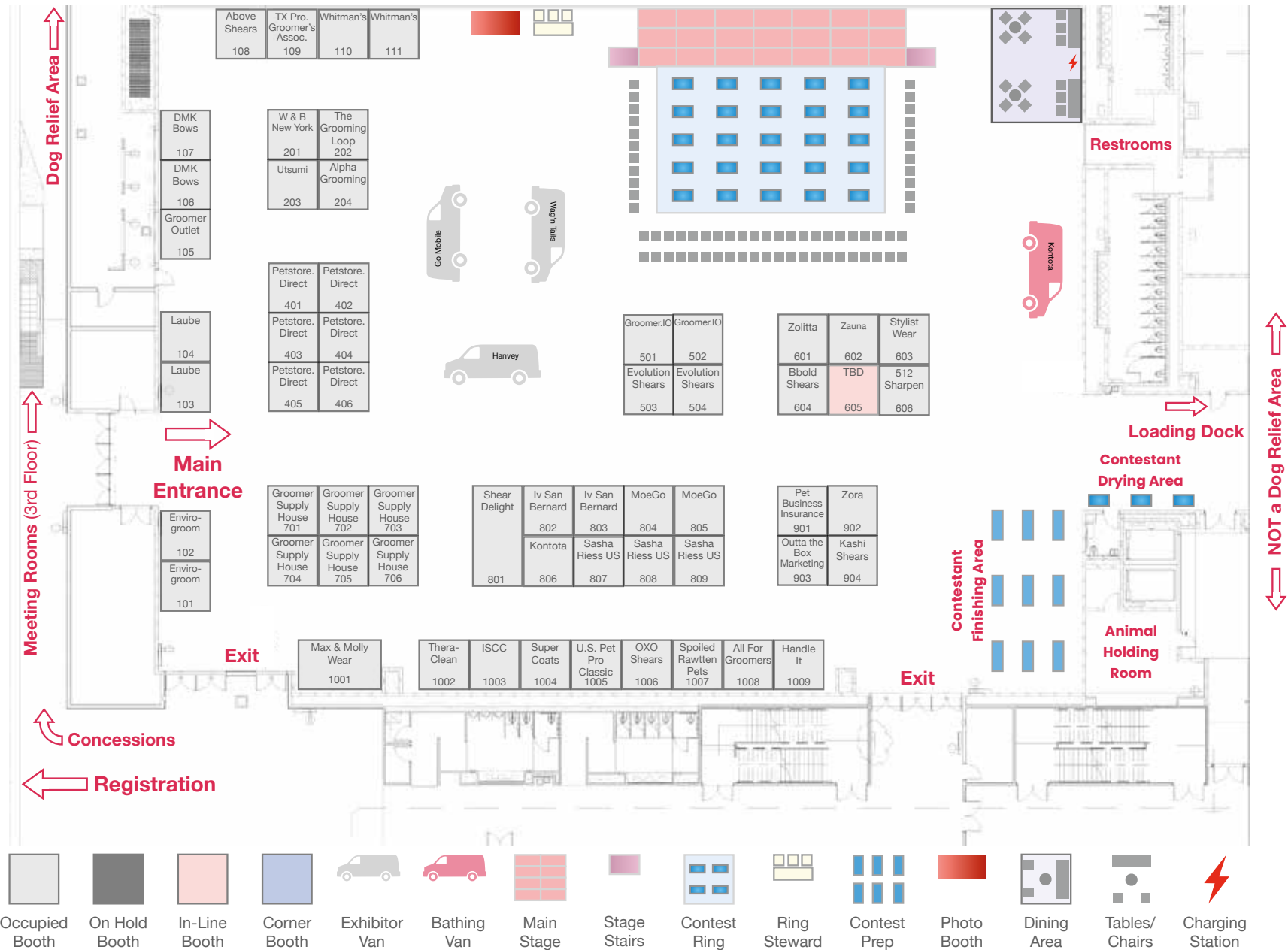




EXHIBIT HALL FLOOR PLAN

Pet Styling Conference 2025





U.S. PET PRO CLASSIC











Pet Styling Conference 2025


Registration
is open
10:00 AM
on Friday

FRIDAY, JUNE 6TH

FRIDAY 10:00 PM – ON-SITE REGISTRATION OPENS

TRADE SHOW FLOOR IS CLOSED ON FRIDAY

COMPETITION & JUDGING	SEMINAR TIME	HANDS-ON WORKSHOPS 	SALON STYLING 	SKIN & COAT 	FUNDAMENTALS: BATHE, PREP, DRY	MOBILE GROOMING 	BREED PROFILE STYLING 	INNOVATIONS & INDUSTRY TRENDS 	BUSINESS: FOR OWNERS & EMPLOYEES 
		Room A (A1-A2)	Room B (B1-B2)	Room C1 (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4
Contest Ring & Trade Show are Closed on Friday	12 PM - 1 PM	12 PM - 4 PM	Art & Symmetry in Every Day Grooming, Part 1 Sasha Riess	Hair & Skin 101: Part 1: Understanding Hair & Skin Dr. Cliff Faver 	12 PM - 6 PM	Two Mobile Groomers Who Ditched the Salon, Part 1 Jessica Adorno Jonathan David 	Irish Setter Jacob Robinson	Innovate & Elevate: The Key to Thriving in the Pet Industry Chaz Grunder	Ow My Back: Wellness For Pet Professionals, Part 1 Laura Jayne Sabbah Sarah Cranmer
	1:15 PM - 2:15 PM	Live Dogs: Handstripping Scott Wasserman 	Art & Symmetry in Every Day Grooming, Part 2 Sasha Riess	Hair & Skin 101: Part 2: Understanding the Different Hair Types Dr. Cliff Faver 		Two Mobile Groomers Who Ditched the Salon, Part 2 Jessica Adorno Jonathan David 	Kerry Blue Terrier Jacob Robinson	Streamline Your Grooming Setup Troy Ratliff	Ow My Back: Wellness For Pet Professionals, Part 2 Laura Jayne Sabbah Sarah Cranmer
	3 PM - 4 PM	4:15 PM - 5:45 PM	Art & Symmetry in Every Day Grooming, Part 3 Sasha Riess	Hair & Skin 101: Part 2: Understanding the Common Things That Go Wrong Dr. Cliff Faver 		Choosing Your Mobile Unit: Roaming Classroom, Part 1 Laura Jayne Sabbah Sara Mock-Mason 	Handstripped Scottish Terrier Elliot Hernandez	Grooming Safety Upgrades Michelle Price Kemlyn Block-Stockstill	Should I Be Insured? Chaz Grunder
	4:15 PM - 5:15 PM	Hands-on Equipment Maintenance: Blades, Scissors, & Clippers Capacity-limited, Must Pre-register Cody Thweatt	Camouflage Grooming: Correcting Faults with a Great Haircut Jonathan David	Hair & Skin 101: Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver 		Choosing Your Mobile Unit: Roaming Classroom, Part 2 Laura Jayne Sabbah Sara Mock-Mason 	Clipped Schnauzer Elliot Hernandez	New Paradigm in Canine Coat Care Sasha Riess	Creating a Positive Work Culture Erika Ashley Ventura
	6 PM - 7 PM	6 PM - 8 PM	The Art of Pet Styling Pam Lauritzen Scott Wasserman	Dilution is the Solution: Ways to Maximize Product Use Agnieszka Pluta		Going Mobile: It Costs How Much? Laura Jayne Sabbah Sarah Cranmer 	Bichon Frise: Mastering the Iconic Silhouette Sasha Riess	What's New in Shears & What to Look For Chris Anthony	When Your Client Asks You to Be a Vet Dr. Cliff Faver
	7:15 PM - 8:15 PM	Model Dogs: Ergonomics in Motion Jonathan David	The Art of Pet Styling Pam Lauritzen Scott Wasserman	The Dreaded DeShed Dr. Cliff Faver	Recirculate, Rinse & Repeat: Demo Ashley Hanvey	How Should I Pay for This? Finance Management for Mobile Groomers Judi Cantu-Thacker 	Mastering the Poodle Profile: English Saddle Sasha Riess	The GOAT: Greatest of All Tables Cody Thweatt	Skits & Bits: Acting Out the Everyday in Dog Grooming Laura Jayne Sabbah Sarah Cranmer
	8:30 PM - 10 PM	Yappy Hour at the Texican Court Hotel							


 Must Have Seminar Ticket (First-come, First-seated)

 Must Have Add-on Workshop Ticket(s)

 Must Have Fundamentals for New Groomers Ticket

 Attend 15 Hours of Sessions from Any of These Rooms to Earn the Pet Care Professional Certificate of Completion

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 Exam-based Certification Course



U.S. PET PRO CLASSIC


Pet Styling Conference 2025


Registration
is open
7:00 AM
on Saturday

SATURDAY, JUNE 7TH

SATURDAY 7 AM – ON-SITE REGISTRATION OPENS

10:15 AM - 6 PM – TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	HANDS-ON WORKSHOPS 	SALON STYLING 	SKIN & COAT 	FUNDAMENTALS: 1ST-AID, CPR, & SAFETY	MOBILE GROOMING 	CREATIVE STYLING 	BEHAVIOR 	BUSINESS: FOR OWNERS 
		Room A (A1-A2)	Room B (B1-B2)	Room C1 (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3	Room 4
<div>Wire Coats (Handstripping)</div> <div>8 AM Pre-judging</div> <div>Judges: Open: Elliot Hernandez</div> <div>Yellow Rose of Texas: Jonathan David</div>	8 AM - 9 AM	8 AM -10 AM	Doodles to Dollars Dr. Cliff Faver	Introduction to Natural Topical Remedies Michelle Knowles	8 AM - 2 PM Pet Injury Prevention, 1st-Aid, & CPR Cheryl Dugas Amber Cook	Forecasting for Your Mobile Business Jameson Kon 	No Fluff, No Problem Milena Kon	Dogs Are More Than Hair Ashley Hanvey	Safety Policy: Safe & Successful Grooming Chrissy Neumeyer-Smith
	9:15 AM - 10:15 AM	Model Dog Heads: Doll Faces Olga Zabelinskaya	Do You Doodle This Way or That Way: Demo Jessica Adorno	Advanced Hair & Skin, Part 1 Dr. Cliff Faver 		Apocalyptic Preparedness: Essentials for Uncertain Times Laura Jayne Sabbah 	Creative on Black Dogs Milena Kon	Modernizing the Behavior End of Grooming Chrissy Neumeyer-Smith	Doodlegate: Proper Intake Procedures Anjie Coates
	11:45 AM - 12:45 PM	10:30 AM - 12:30 PM How to Formulate Products Michelle Knowles	Doodles Made Easy Judi Cantu-Thacker	Advanced Hair & Skin, Part 2 Dr. Cliff Faver 		Mobile Grooming Hiccups & How to Win the Game Jessica Adorno 	Coat Carving in the Salon, Part 1: Tools Erin Huland	The Owner's Side of Behavior Problems Chrissy Neumeyer-Smith	The Price is Right: Structuring Your Rates For Success Laura Jayne Sabbah Sarah Cranmer
<div>Sporting breeds (Spaniels & Setters)</div> <div>1 PM Pre-judging</div> <div>Judges: Open: Elliot Hernandez</div> <div>Yellow Rose of Texas: Jonathan David</div>	1 PM - 2 PM	1 PM - 4:30 PM	Don't Poodle My Doodle Judi Cantu-Thacker	Advanced Hair & Skin, Part 3 Dr. Cliff Faver 		Nail Anatomy & Trimming Jennifer Bishop Jenkins	Safety 3rd: What I Wish I Did Then and What I Do Now Laura Jayne Sabbah 	Coat Carving in the Salon, Part 2: Trimming Erin Huland	5 Easy Changes for Behavior Success Chrissy Neumeyer-Smith
	3:30 PM - 4:30 PM	Model Dogs: Grooming for Gold Sasha Riess	Serving Face: Low Maintenance Doodle Head with Style Sara Mock-Mason	Advanced Hair & Skin, Part 4 Dr. Cliff Faver 	Clean. Your. Rig. Proper Sanitation of Mobile Units Ashley Hanvey 		Coat Carving in the Salon, Part 3: Color Erin Huland	Understanding Dog Body Language Chrissy Neumeyer-Smith	Think Ahead: Puppies Can Be Clients for Life Olga Zabelinskaya
	7:30 PM - 10 PM	6:30 PM - 8:30 PM Keynote Lecture with Pam Lauritzen and Dr. Asadullah Hela, Meeting Room B (Open to All) Yappy Hour at the Texican Court Hotel							

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 Must Have Add-on Workshop Ticket(s)

 Must Have CPR or Fundamentals for New Groomers Ticket(s)



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Exam-based Certification Course



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Pet Styling Conference 2025

Registration
is open
7:00 AM
on Sunday

SUNDAY, JUNE 8TH

SUNDAY 7 AM – ON-SITE REGISTRATION OPENS

10:15 AM - 6 PM – TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	HANDS-ON WORKSHOPS Room A (A1-A2)	SALON STYLING Room B (B1-B2)	SKIN & COAT Room C1 (C1-C2)	FUNDAMENTALS: GROOMING TECHNIQUES Room D (D1-D2)	MOBILE GROOMING Room 1	CATS Room 2	BEHAVIOR Room 3	BUSINESS: FOR OWNERS & EMPLOYEES Room 4
All Other Pure Breeds (Scissored) 8 AM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	8 AM - 9 AM	8 AM - 9:30 AM Creative Nail Paining Milena Kon	Face-Off: Asian Fusion, Part 1 Theory Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 1 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 1: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 1 Patsy Brooks-Tallant	The History of Cats Jennifer Bishop-Jenkins	Canine Cognition Kirstine Reynolds	Elevate Your Grooming Salon to a Pet Spa Anjie Coates
	9:15 AM - 10:15 AM	10:30 AM - 2 PM	Face-Off: Asian Fusion, Part 2 Demo Jay Batista	Topical Conditioning of Canine Skin & Coat, Part 2 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 2: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 2 Patsy Brooks-Tallant	Cat Breeds Jennifer Bishop-Jenkins	Human Cognition Kirstine Reynolds	The Picture Perfect Backdrop Anjie Coates
	11:45 AM - 12:45 PM	Model Dogs: Easy & Fun Animal Prints Milena Kon	Bad Hair Day: Techniques for Dealing with Difficult Dog Hair Tina McDonald	Topical Conditioning of Canine Skin & Coat, Part 3 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 3: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 3 Patsy Brooks-Tallant	Feline Skin & Coat Anatomy Jennifer Bishop-Jenkins	Calm Table Handling Jay Batista	Branding Bootcamp: Where to Start? From Blank Page to Polished Logo Sarah Cranmer
Poodles 1 PM Pre-judging Judges: Open: Jonathan David Yellow Rose of Texas: Elliot Hernandez	1 PM - 2 PM	2:30 PM - 4:30 PM Model Dog Heads: Face-Off: Asian Fusion Jay Batista	Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed- grooming, Part 1 Olga Zabelinskaya	Topical Conditioning of Canine Skin & Coat, Part 4 Pam Lauritzen	How to Groom a Dog From Start to Finish, Part 4: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 4 Patsy Brooks-Tallant	Aggressive & Senior Cats Anjie Coates	Infirm, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 1 Michelle Knowles	Paws & Posts: Mastering Social Media for Groomers Cindy Baccus
	3:30 PM - 4:30 PM		Speed-grooming: 1,2,3: Let's Make Money! Secrets of Speed- grooming, Part 2 Olga Zabelinskaya	Microbubbles & Their Effects on Skin Kyle Darling	How to Groom a Dog From Start to Finish, Part 5: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Routing, Scheduling, & Territory, Part 5 Patsy Brooks-Tallant	How to Design a Cat Grooming Salon Jennifer Bishop-Jenkins	Infirm, Abused, & Aggressive Dogs: Safe Handling Techniques, Part 2 Michelle Knowles	Marketing & Mastering the Doggie Digital World Jessica Adorno
	7:30 PM - 10 PM	5 PM Best In Show Awards, Yappy Hour at the Texican Court Hotel							

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U.S. PET PRO CLASSIC

Pet Styling Conference 2025

Registration
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7:00 AM
on Monday

MONDAY, JUNE 9TH

MONDAY 7 AM – ON-SITE REGISTRATION OPENS

10:15 AM - 4 PM – TRADE SHOW

COMPETITION & JUDGING	SEMINAR TIME	HANDS-ON WORKSHOPS Room A (A1-A2)	SALON STYLING Room B (B1-B2)	SKIN & COAT Room C1 (C1-C2)	FUNDAMENTALS: GROOMING TECHNIQUES Room D (D1-D2)	MOBILE GROOMING Room 1	CATS Room 2	GERIATRIC & OBESE DOGS Room 3	EN ESPANOL Room 4
U.S. Open & Asian Styles Championship	8 AM - 9 AM	9:30 AM - 1:30 PM Live Dogs: Cute Fluffy Trims Free Observance Victor Rosado	Speed-grooming: Speed & Style. The Art of Fast, High-Quality Jessica Adorno	A Groomer's Guide to the 15 Coat Types, Part 1 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 6: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	AI-Powered Monitoring: Lowering Mobile Grooming Costs & Accident Risks Chaz Grunder	Feline Safety 2.0, Part 1 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 1 Mindy Dinwiddie	Speed-grooming: Pomeranians Victor Rosado
8 AM Pre-judging Judge: Olga Zabelinskaya	9:15 AM - 10:15 AM		Speed-grooming: Drop coats Jonathan David	A Groomer's Guide to the 15 Coat Types, Part 2 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 7: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Turning Heads: All Eyes on Your Unit Sara Mock-Mason	Feline Safety 2.0, Part 2 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 2 Mindy Dinwiddie	Salon to Freestyle Schnauzer Jay Batista
2:15 PM Door Prizes	11:45 AM - 12:45 PM		Speed-grooming: Double Coats: Prep Works & Tools Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 3 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 8: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Google Maps For Vans: How Do I Advertise? Cindy Baccus	Feline Safety 2.0, Part 3 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 3 Mindy Dinwiddie	Salon Asian Styles Elliot Hernandez
U.S. Creative Styling Championship	1 PM - 2 PM		Speed-grooming: Salon Freestyle Schnauzers Jay Batista	A Groomer's Guide to the 15 Coat Types, Part 4 Jennifer Bishop-Jenkins	How to Groom a Dog From Start to Finish, Part 9: Hands-on Workshop J. Scott Wilburn-Woods Rachel Trumbley	Ask the Experts Jessica Adorno, Cindy Baccus, Patsy Brooks-Tallant, Sarah Cranmer, Ashley Hanvey, Sara Mock-Mason	Feline Safety 2.0, Part 4 Dana Chavez-Rey	Caring for the Old Soul: Procedures for Geriatric & Obese Dogs, Part 4 Mindy Dinwiddie	Asian Fusion with Flare Milena Kon
2:30 PM Pre-judging Judge: Jonathan David									
	4 PM	4 PM TRADE SHOW CLOSES							

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