



**38th ANNUAL
PET STYLING CONFERENCE**

IRVING CONVENTION CENTER

LAS COLINAS, TEXAS

JUNE 5 - 8, 2026



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PROGRAM



U.S. PET PRO CLASSIC

Pet Styling Conference 2026

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to See Detailed InformationWWW.USPETPROCLASSIC.COM | INFO@USPETPROCLASSIC.COM | PHONE 801-577-0109**FRIDAY, JUNE 5TH****TRADE SHOW IS CLOSED****REGISTRATION IS OPEN 12 PM - 7:30 PM**

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Fundamentals for Developing Groomers	Human Wellness	Competition Tips & Marketing	Unleashed: Your Mobile Grooming Business Journey	Salon Safety & Sanitation
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
Contest Ring & Trade Show Are Closed on Friday	2PM- 3PM	Styling for Expression: The Art of the Face, Part 1 Mackensie Murphy	Ready, Set, Go! Bathe, Prep, Dry 2 PM - 8:15 PM Teri DiMarino	Real World Grooming: Level-up Your Skills Hands-on Live Dogs 2 PM - 8:15 PM J. Scott Wilburn-Woods Rachel Trumbley	Ouch, That Hurts: Ergonomics, Injury Prevention, & Wellness Made Easy, Part 1 Michelle Price	Polished & Prepared: The Insider's Guide to Grooming Competitions Shannon Tupes	Unleashed Luxury: How to Define Your Niche, Build an Irresistible Modern Brand, & Scale a High-end Mobile Business 2 PM - 4:15 PM Patsy Brooks Tallant	Grooming Salons: A Petri Dish for Disease Dr. Cliff Faver
	3:15PM - 4:15PM	Styling for Expression: The Art of the Face, Part 2 Mackensie Murphy			Ouch, That Hurts: Ergonomics, Injury Prevention, & Wellness Made Easy, Part 2 Michelle Price	GroomTeam USA Meetup Tammy Siert Shannon Tupes		Salon Safety & Sanitation, Part 1: Zoonoses Anjie Coates
	4:30PM - 5:30PM	Time-saving, Quality Salon Styles Tammy Siert			Paws & Relax: A Groomer's Guide to Burnout Mackensie Murphy	Unlock Your Business Growth Hands-on Marketing Workshop for Groomers 5 PM - 8 PM Cindy Baccus	Cut Through the Red Tape: A Calm, Clear Guide to Licenses, Insurance, & Startup Costs 4:30 PM - 5:30 PM Patsy Brooks Tallant	Salon Safety & Sanitation, Part 2: Cleaning, Disinfecting, & Sanitation Anjie Coates
	6PM-7PM	Elevated Everyday Salon Styling, Part 1 Georgia Ashton Fuller			The Grounded Groomer: Mind-Body Tools Jordan Boyd	LIMITED SEATING MUST PRE-REGISTER	Clear Boundaries, Strong Connections: Setting Policies, Communicating Professionally, & Building Lasting Loyalty 6 PM - 8:15 PM Patsy Brooks Tallant	Salon Safety & Sanitation, Part 3: Sanitizing Tools & Equipment Anjie Coates
	7:15PM - 8:15 PM	Elevated Everyday Salon Styling, Part 2 Georgia Ashton Fuller			Finding Work-Life Balance Erika Ashley Ventura			Salon Safety & Sanitation, Part 4: Grooming Safety Anjie Coates
	8:30PM - 10PM	8:30 PM - 9:30 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM						

Included with Seminar Tickets Included with Workshop Tickets Included with Mobile Grooming Series Tickets Included with New Groomers Series Tickets Included with Seminar Tickets & New Groomers Series Tickets Included with CPR Workshop Tickets & New Groomers Series Tickets Contributes to a 15-hour Generalized Certificate of Completion Contributes to a Specialized Certificate of Completion Achievement-based Certification



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SATURDAY, JUNE 6TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Hands-on Workshops	Holistic Business	Master Scissoring Workshop	Unleashed: Your Mobile Grooming Business Journey	Pet Injury Prevention, 1st Aid, & CPR
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
Wire Coats (Handstripped Only) 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	Bichon Frise: Pop Ear Teddy Style, Part 1 Kyuri Um	Hair & Skin 101, Part 1: Understanding Hair & Skin Dr. Cliff Faver	The Evolution of Asian Freestyle Hands-on Model Dogs 8 AM - 10 AM Georgia Ashton Fuller	The Holistic Pet Grooming System, Part 1: Overview of the 5 Layers + the Pet Layer Mary Oquendo	The Mechanics & Art of Scissoring, Part 1 Theory, Demos, & Hands-on Model Dogs 8 AM - 10:15 PM Pam Lauritzen	Digital Marketing: Leverage Social Media, Reviews, & Websites to Book Clients Effortlessly Patsy Brooks Tallant	Pet Injury Prevention, 1st Aid, & CPR, Part 1 ISCC Approved 8 AM - 10:15 AM Cheryl Dugas Amber Cook
	9:15 AM - 10:15 AM	Bichon Frise: Pop Ear Teddy Style, Part 2 Kyuri Um	Hair & Skin 101, Part 2: The Different Hair Types Dr. Cliff Faver		The Holistic Pet Grooming System, Part 2: The Client & Staff Layers Mary Oquendo	Boost Revenue Gracefully: How to Recommend Add-ons & Products Guests Will Love Patsy Brooks Tallant		
	Sporting Breeds (Spaniels & Setters) 1 PM: Contestant Check-in 1:30 PM: Pre-judging Begins Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	11:45 AM - 12:45 PM	Oodles of Doodles: Faces Made Simple Kayla Scott	Hair & Skin 101, Part 3: The Common Things that Go Wrong Dr. Cliff Faver	Equipment Maintenance: Blades, Scissors, & Clippers Hands-on Equipment 11:45 AM - 2 PM Cody Thweatt	The Holistic Pet Grooming System, Part 3: The Environment & Business Layers Mary Oquendo	The Mechanics & Art of Scissoring, Part 2 Theory, Demos, & Hands-on Model Dogs 11:45 AM - 5 PM Pam Lauritzen	Booked Solid by Design: Master the Art of the High-demand Waitlist Patsy Brooks Tallant
1 PM - 2 PM		Tangled, Textured, & Trending: The Truth About Doodle Grooming Sponsored by Andis Company Shannon Tupes	Hair & Skin 101, Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver	LIMITED SEATING MUST PRE-REGISTER	The Holistic Pet Grooming System, Part 4: Marketing Your Holistic Business + Rounding Out the Program Mary Oquendo			No More Overwhelm: Build Process-reliant Systems to Organize Schedules, Manage Supplies, & Prevent Burnout for Good Patsy Brooks Tallant
3:30 PM - 4:30 PM		Golden Retrievers: Not Just a Bath Dog Tammy Siert	Ear Disease Dr. Cliff Faver	Creative Nail Painting Hands-on Model Paws 3:30 PM - 4:30 PM Milena Kon	How to Create a Positive Work Culture Erika Ashley Ventura		Pivot! Managing Mobile Calamities & Chaos Sarah Cranmer	Pet Injury Prevention, 1st Aid, & CPR, Part 3 ISCC Approved 3:30 PM - 5 PM Cheryl Dugas Amber Cook
7:30PM - 10PM		7:30 PM - 9 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM						

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SUNDAY, JUNE 7TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Fundamentals for New Groomers	Animal Behavior & Handling	Handstripping Dogs vs. Cats	Unleashed: Your Mobile Grooming Business Journey	Emergency & Disaster Planning
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
All Other Pure Breeds (Scissored) 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 1 Kyuri Um	Mythbusting, Part 1: Basic Skin Information Dr. Cliff Faver	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 8 AM - 10:15 AM Part 1: Introduction to the Schnauzer	Integrative & Holistic Grooming Fundamentals, Part 1 Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 1: Differences Between Skin & Coat Pam Lauritzen	Grow Profitably & Sustainably: Smarter Routes, Schedules, & Territories 8 AM - 10:15 AM Patsy Brooks Tallant	Emergency & Disaster Planning, Part 1: Defining Emergencies, Business Needs, & Supplies on Hand Mary Oquendo
	9:15 AM - 10:15 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 2 Kyuri Um	Mythbusting, Part 2: Products Dr. Cliff Faver	Part 2: Preparation J. Scott Wilburn-Woods Rachel Trumbley	Integrative & Holistic Grooming Fundamentals, Part 2 Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 2: Safe & Stress-Free Management & Handling of Cats Pam Lauritzen Anjie Coates		Emergency & Disaster Planning, Part 2: Identifying Hazards Mary Oquendo
	11:45 AM - 12:45 PM	Asian Freestyle, Part 1 Georgia Ashton Fuller	Mythbusting, Part 3: Techniques Dr. Cliff Faver	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 11:45 AM - 2 PM Part 3: The Head	The Language, Behavior, & Handling of Dogs, Part 1: Relationships with Humans from the Perspective of the Dog Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 3: Safe & Stress-Free Management and Handling of Cats, Cont'd Pam Lauritzen	The Power Hour: Maximizing Efficiency in Your Mobile Unit Jodi Murphy	Emergency & Disaster Planning, Part 3: Debriefings, Shelter-in-Place, & Evacuation Protocols Mary Oquendo
	1 PM - 2 PM	Asian Freestyle, Part 2 Georgia Ashton Fuller	Mythbusting, Part 4: Approach to Skin Issues Dr. Cliff Faver	Part 4: Establishing the Framework J. Scott Wilburn-Woods Rachel Trumbley	The Language, Behavior, & Handling of Dogs, Part 2: Greeting, Grooming & Training Tools, Environment, & Breed Behaviors Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 4: Shed Control & Handstripping Tools, Techniques & Methods Pam Lauritzen	The 4-week Revolution: Rewire Client Habits & Own Your Grooming Calendar Patsy Brooks Tallant	Emergency & Disaster Planning, Part 4: Resources, Training, Intake Protocols, Maintenance & Recovery Mary Oquendo
Poodles (All Sizes) 1 PM: Contestant Check-in 1:30 PM: Pre-judging Begins Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	3:30 PM - 4:30 PM	Asian Freestyle, Part 3 Georgia Ashton Fuller	The New Wave of Medicine: Ozone Therapy Dr. Cliff Faver	How to Groom a Dog from Start to Finish 5: Framework, cont'd Hands-on Model & Live Dogs 3:30 PM - 5 PM J. Scott Wilburn-Woods Rachel Trumbley	The Language, Behavior, & Handling of Dogs, Part 3: Respectful Relationships Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 5: Shed Control & Handstripping Tools, Techniques & Methods, Cont'd Pam Lauritzen	Launch Strong, Scale Smart: Your Step-by-Step Growth Blueprint Patsy Brooks Tallant	Personal Safety for Groomers Anjie Coates
	5 PM - 10 PM	5 PM: Best in Show Awards			7:30 PM - 9 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM			

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MONDAY, JUNE 8TH

TRADE SHOW IS OPEN 10:15 AM - 4 PM

REGISTRATION IS OPEN 7 AM - 4 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Fundamentals for New Groomers	Animal Behavior & Handling	Feline Education	Seminarios en Español	Animal Photography
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
U.S. Open & Asian Styles Championship 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Kyuri Um Georgia Ashton Fuller	8 AM - 9 AM	The Perfect Pair: Scissoring Techniques, Part 1 Mackensie Murphy	Deshedding: Theory & Techniques Jodi Murphy	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 8 AM - 10:15 AM Part 6: The Furnishings J. Scott Wilburn-Woods Rachel Trumbley	Dogs Are More Than Hair: Raising the Standard of Canine Handling in Grooming Ashley Hanvey	All About Cats, Part 1: How to Bathe a Cat Anjie Coates	Estilismo Creativo, Parte 1: Como Marcar el Diseño, Cortando y Moldeando Creative Styling, Part 1: How to Mark the Design, Cutting and Shaping Milena Kon	Pocket Studio: Groomer Photography Simplified, Part 1 Hands-on Workshop 8 AM - 10:15 AM Sarah Cranmer LIMITED SEATING MUST PRE-REGISTER
ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	9:15 AM - 10:15 AM	You CAN do that with a Clipper Vacuum System! Chris Anthony	Healing the Follicle, Part 1: Understanding the Canine Hair Follicle Structure, Lifecycle, & Common Issues Michelle Knowles		Don't Grab the Beard! Modern Handling Education for Today's Dogs Ashley Hanvey	All About Cats, Part 2: Handling of a Cat Anjie Coates	Estilismo Creativo, Parte 2: Tinte Aplicacion para Que no se Mezclen los Colores Creative Styling, Part 2: Hair Dye Application to Prevent Colors from Mixing Milena Kon	
U.S. Creative Styling Championship 1:30 PM: Contestant Check-in 2 PM: Contestant Setup 2:15 PM: Judging Begins Judge: Georgia Ashton Fuller	11:45 AM - 12:45 PM	Flawless Finish: The Art of Thinning Shears, Part 1 Jodi Murphy	Healing the Follicle, Part 2: Gentle Handling & Compassionate Care for Canine Therapeutic Patients Michelle Knowles	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 11:45 AM - 2 PM Part 7: Enhancing Communication Skills Part 8: Final Q & A for Entire Series J. Scott Wilburn-Woods Rachel Trumbley	Designing No-trigger Grooming Experiences, Part 1 Sasha Riess	All About Cats, Part 3: Pricing, Marketing, & Forms Anjie Coates	Estilismo Creativo, Parte 3: Lavado, Secado, Esculpir, y Finalizar Diseño Creative Styling, Part 3: Washing, Drying, Sculpting, and Finishing Design Milena Kon	Pocket Studio: Groomer Photography Simplified, Part 2 Hands-on Workshop 11:45 AM - 2 PM Sarah Cranmer LIMITED SEATING MUST PRE-REGISTER
	1 PM - 2 PM	Flawless Finish: The Art of Thinning Shears, Part 2 Jodi Murphy	Healing the Follicle, Part 3: Canine Therapeutic Care & Treatment Planning Essentials Michelle Knowles		Designing No-trigger Grooming Experiences, Part 2 Sasha Riess	All About Cats, Part 4: Grooming Tips & Tricks Anjie Coates	Estilismo Creativo, Parte 4: Diseño de Carita Asiatica para Complementar y Finalizar el Diseño Creativo Creative Styling, Part 4: Asian Face to Complete and Finalize the Creative Design Milena Kon	
	4 PM	Conference Closes						

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