



# PET STYLING CONFERENCE 2026

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IRVING CONVENTION CENTER

LAS COLINAS, TEXAS

**JUNE 5 - 8, 2026**



**WWW.USPETPROCLASSIC.COM**

PHONE 801-577-0109

**PROGRAM**



# U.S. PET PRO CLASSIC

## Pet Styling Conference 2026

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FRIDAY, JUNE 5TH

TRADE SHOW IS CLOSED

REGISTRATION IS OPEN 12 PM - 7:30 PM

Competition	SEMINAR TIME	Salon Styling Room A (A1-A2)	Skin & Coat Room B (B1-B2)	Fundamentals for Developing Groomers Room C (C1-C2)	Human Wellness Room D (D1-D2)	Competition Tips & Marketing Room 1	Unleashed: Your Mobile Grooming Business Journey Room 2	Salon Safety & Sanitation Room 3
Contest Ring								
	2PM- 3PM	Styling for Expression: The Art of the Face, Part 1 Mackensie Murphy	Ready, Set, Go! Bathe, Prep, Dry 2 PM - 8:15 PM Teri DiMarino	Real World Grooming: Level-up Your Skills Hands-on Live Dogs 2 PM - 8:15 PM J. Scott Wilburn-Woods Rachel Trumbley	Ouch, That Hurts: Ergonomics, Injury Prevention, & Wellness Made Easy, Part 1 Michelle Price	Breaking into Competitive Grooming: Competition Tips & Tricks Shannon Tupes	Unleashed Luxury: How to Define Your Niche, Build an Irresistible Modern Brand, & Scale a High-end Mobile Business 2 PM - 4:15 PM Patsy Brooks Tallant	Grooming Salons: A Petri Dish for Disease Dr. Cliff Faver
	3:15PM - 4:15PM	Styling for Expression: The Art of the Face, Part 2 Mackensie Murphy			Ouch, That Hurts: Ergonomics, Injury Prevention, & Wellness Made Easy, Part 2 Michelle Price	GroomTeam USA Meetup Tammy Siert Shannon Tupes		Salon Safety & Sanitation, Part 1: Zoonoses Anjie Coates
Contest Ring & Trade Show Are Closed on Friday	4:30PM - 5:30PM	Time-saving, Quality Salon Styles Tammy Siert			Paws & Relax: A Groomer's Guide to Burnout Mackensie Murphy	Unlock Your Business Growth Hands-on Marketing Workshop for Groomers 5 PM - 8 PM Cindy Baccus	Cut Through the Red Tape: A Calm, Clear Guide to Licenses, Insurance, & Startup Costs 4:30 PM - 5:30 PM Patsy Brooks Tallant	Salon Safety & Sanitation, Part 2: Cleaning, Disinfecting, & Sanitation Anjie Coates
	6PM-7PM	Elevated Everyday Salon Styling, Part 1 Georgia Ashton Fuller			The Grounded Groomer: Mind-Body Tools Jordan Boyd	LIMITED SEATING MUST PRE-REGISTER	Clear Boundaries, Strong Connections: Setting Policies, Communicating Professionally, & Building Lasting Loyalty 6 PM - 8:15 PM Patsy Brooks Tallant	Salon Safety & Sanitation, Part 3: Sanitizing Tools & Equipment Anjie Coates
	7:15PM - 8:15 PM	Elevated Everyday Salon Styling, Part 2 Georgia Ashton Fuller			Finding Work-Life Balance Erika Ashley Ventura			Salon Safety & Sanitation, Part 4: Grooming Safety Anjie Coates
	8:30PM - 10PM							
8:30 PM - 9:30 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM								

Included with Seminar Tickets

Included with Workshop Tickets

Included with Mobile Grooming Series Tickets

Included with New Groomers Series Tickets

Included with Seminar Tickets & New Groomers Series Tickets

Included with CPR Workshop Tickets & New Groomers Series Tickets

Contributes to a 15-hour Generalized Certificate of Completion

Contributes to a Specialized Certificate of Completion

Achievement-based Certification



# U.S. PET PRO CLASSIC

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SATURDAY, JUNE 6TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Hands-on Workshops	Holistic Business	Master Scissoring Workshop	Unleashed: Your Mobile Grooming Business Journey	Pet Injury Prevention, 1st Aid, & CPR
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
Wire Coats <i>(Handstripped Only)</i> 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins  Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose  ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available 	8 AM - 9 AM	Bichon Frise: Pop Ear Teddy Style, Part 1 Kyuri Um	Hair & Skin 101, Part 1: Understanding Hair & Skin Dr. Cliff Faver 	The Evolution of Asian Freestyle Hands-on Model Dogs 8 AM - 10 AM Georgia Ashton Fuller 	The Holistic Pet Grooming System, Part 1: Overview of the 5 Layers + the Pet Layer Mary Oquendo 	The Mechanics & Art of Scissoring, Part 1 Theory, Demos, & Hands-on Model Dogs 8 AM - 10:15 PM Pam Lauritzen 	Digital Marketing: Leverage Social Media, Reviews, & Websites to Book Clients Effortlessly Patsy Brooks Tallant 	Pet Injury Prevention, 1st Aid, & CPR, Part 1 ISCC Approved 8 AM - 10:15 AM Cheryl Dugas Amber Cook 
	9:15 AM - 10:15 AM	Bichon Frise: Pop Ear Teddy Style, Part 2 Kyuri Um	Hair & Skin 101, Part 2: The Different Hair Types Dr. Cliff Faver 	The Holistic Pet Grooming System, Part 2: The Client & Staff Layers Mary Oquendo 	The Mechanics & Art of Scissoring, Part 2 Theory, Demos, & Hands-on Model Dogs 11:45 AM - 5 PM Pam Lauritzen 	Boost Revenue Gracefully: How to Recommend Add-ons & Products Guests Will Love Patsy Brooks Tallant 	Booked Solid by Design: Master the Art of the High-demand Waitlist Patsy Brooks Tallant 	Pet Injury Prevention, 1st Aid, & CPR, Part 2 ISCC Approved 11:45 AM - 2 PM Cheryl Dugas Amber Cook 
	11:45 AM - 12:45 PM	Oodles of Doodles: Faces Made Simple Kayla Scott	Hair & Skin 101, Part 3: The Common Things that Go Wrong Dr. Cliff Faver 		Equipment Maintenance: Blades, Scissors, & Clippers Hands-on Equipment 11:45 AM - 2 PM Cody Thweatt 			
	1 PM - 2 PM	Tangled, Textured, & Trending: The Truth About Doodle Grooming Sponsored by Andis Company Shannon Tupes	Hair & Skin 101, Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver 	LIMITED SEATING MUST PRE-REGISTER	The Holistic Pet Grooming System, Part 3: The Environment & Business Layers Mary Oquendo 	The Mechanics & Art of Scissoring, Part 2 Theory, Demos, & Hands-on Model Dogs 11:45 AM - 5 PM Pam Lauritzen 	No More Overwhelm: Build Process-reliant Systems to Organize Schedules, Manage Supplies, & Prevent Burnout for Good Patsy Brooks Tallant 	
	3:30 PM - 4:30 PM	Golden Retrievers: Not Just a Bath Dog Tammy Siert	Ear Disease Dr. Cliff Faver 	Creative Nail Painting Hands-on Model Paws 3:30 PM - 4:30 PM Milena Kon 	How to Create a Positive Work Culture Erika Ashley Ventura 	Pivot! Managing Mobile Calamities & Chaos Sarah Cranmer 	Pet Injury Prevention, 1st Aid, & CPR, Part 3 ISCC Approved 3:30 PM - 5 PM Cheryl Dugas Amber Cook 	
	7:30PM - 10PM	7:30 PM - 9 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM						

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SUNDAY, JUNE 7TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Fundamentals for New Groomers	Animal Behavior & Handling	Handstripping Dogs vs. Cats	Unleashed: Your Mobile Grooming Business Journey	Emergency & Disaster Planning
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
<b>All Other Pure Breeds (Scissored)</b> 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins  Judges: Jodi Murphy, Open Mackensie Murphy, Yellow Rose  <b>ISCC Practical Skills Testing</b> International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 1  Kyuri Um	Mythbusting, Part 1: Basic Skin Information  Dr. Cliff Faver	How to Groom a Dog from Start to Finish  Hands-on Model & Live Dogs 8 AM - 10:15 AM  Part 1: Introduction to the Schnauzer	Integrative & Holistic Grooming Fundamentals, Part 1  Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 1: Differences Between Skin & Coat  Pam Lauritzen	Grow Profitably & Sustainably: Smarter Routes, Schedules, & Territories 8 AM - 10:15 AM  Patsy Brooks Tallant	Emergency & Disaster Planning, Part 1: Defining Emergencies, Business Needs, & Supplies on Hand  Mary Oquendo
	9:15 AM - 10:15 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 2  Kyuri Um	Mythbusting, Part 2: Products  Dr. Cliff Faver	Part 2: Preparation  J. Scott Wilburn-Woods Rachel Trumbley	Integrative & Holistic Grooming Fundamentals, Part 2  Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 2: Safe & Stress-Free Management & Handling of Cats  Pam Lauritzen Anjie Coates		Emergency & Disaster Planning, Part 2: Identifying Hazards  Mary Oquendo
	11:45 AM - 12:45 PM	Asian Freestyle, Part 1  Georgia Ashton Fuller	Mythbusting, Part 3: Techniques  Dr. Cliff Faver	How to Groom a Dog from Start to Finish  Hands-on Model & Live Dogs 11:45 AM - 2 PM  Part 3: The Head	The Language, Behavior, & Handling of Dogs, Part 1: Relationships with Humans from the Perspective of the Dog  Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 3: Safe & Stress-Free Management and Handling of Cats, Cont'd  Pam Lauritzen	The Power Hour: Maximizing Efficiency in Your Mobile Unit  Jodi Murphy	Emergency & Disaster Planning, Part 3: Debriefings, Shelter-in-Place, & Evacuation Protocols  Mary Oquendo
	1 PM - 2 PM	Asian Freestyle, Part 2  Georgia Ashton Fuller	Mythbusting, Part 4: Approach to Skin Issues  Dr. Cliff Faver	Part 4: Establishing the Framework  J. Scott Wilburn-Woods Rachel Trumbley	The Language, Behavior, & Handling of Dogs, Part 2: Greeting, Grooming & Training Tools, Environment, & Breed Behaviors  Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 4: Shed Control & Handstripping Tools, Techniques & Methods  Pam Lauritzen	The 4-week Revolution: Rewire Client Habits & Own Your Grooming Calendar  Patsy Brooks Tallant	Emergency & Disaster Planning, Part 4: Resources, Training, Intake Protocols, Maintenance & Recovery  Mary Oquendo
	3:30 PM - 4:30 PM	Asian Freestyle, Part 3  Georgia Ashton Fuller	The New Wave of Medicine: Ozone Therapy  Dr. Cliff Faver	How to Groom a Dog from Start to Finish Part 5: Framework, cont'd  Hands-on Model & Live Dogs 3:30 PM - 5 PM J. Scott Wilburn-Woods Rachel Trumbley	The Language, Behavior, & Handling of Dogs, Part 3: Respectful Relationships  Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 5: Shed Control & Handstripping Tools, Techniques & Methods, Cont'd  Pam Lauritzen	Launch Strong, Scale Smart: Your Step-by-Step Growth Blueprint  Patsy Brooks Tallant	Personal Safety for Groomers  Anjie Coates
	5PM - 10PM	5 PM: Best in Show Awards		7:30 PM - 9 PM: Social Mixers at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM				

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MONDAY, JUNE 8TH

TRADE SHOW IS OPEN 10:15 AM - 4 PM

REGISTRATION IS OPEN 7 AM - 4 PM

Competition	SEMINAR TIME	Salon Styling	Skin & Coat	Fundamentals for New Groomers	Animal Behavior & Handling	Feline Education	Seminarios en Español	Animal Photography
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
U.S. Open & Asian Styles Championship 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins  Judges: Kyuri Um Georgia Ashton Fuller	8 AM - 9 AM	The Perfect Pair: Scissoring Techniques, Part 1 Mackensie Murphy	Deshedding: Theory & Techniques Jodi Murphy	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 8 AM - 10:15 AM Part 6: The Furnishings J. Scott Wilburn-Woods Rachel Trumbley	Dogs Are More Than Hair: Raising the Standard of Canine Handling in Grooming Ashley Hanvey	All About Cats, Part 1: How to Bathe a Cat Anjie Coats	Estilismo Creativo, Parte 1: Como Marcar el Diseño, Cortando y Moldeando Creative Styling, Part 1: How to Mark the Design, Cutting and Shaping Milena Kon	Pocket Studio: Groomer Photography Simplified, Part 1 Hands-on Workshop 8 AM - 10:15 AM Sarah Crammer LIMITED SEATING MUST PRE-REGISTER
	9:15 AM - 10:15 AM	You CAN do that with a Clipper Vacuum System! Chris Anthony	Healing the Follicle, Part 1: Understanding the Canine Hair Follicle Structure, Lifecycle, & Common Issues Michelle Knowles	Don't Grab the Beard! Modern Handling Education for Today's Dogs Ashley Hanvey	All About Cats, Part 2: Handling of a Cat Anjie Coats	Estilismo Creativo, Parte 2: Tinte Aplicacion para Que no se Mezclen los Colores Creative Styling, Part 2: Hair Dye Application to Prevent Colors from Mixing Milena Kon		
U.S. Creative Styling Championship 1:30 PM: Contestant Check-in 2 PM: Contestant Setup 2:15 PM: Judging Begins  Judge: Georgia Ashton Fuller	11:45 AM - 12:45 PM	Flawless Finish: The Art of Thinning Shears, Part 1 Jodi Murphy	Healing the Follicle, Part 2: Gentle Handling & Compassionate Care for Canine Therapeutic Patients Michelle Knowles	How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs 11:45 AM - 2 PM Part 7: Enhancing Communication Skills Part 8: Final Q & A for Entire Series J. Scott Wilburn-Woods Rachel Trumbley	Designing No-trigger Grooming Experiences, Part 1 Sasha Riess	All About Cats, Part 3: Pricing, Marketing, & Forms Anjie Coats	Estilismo Creativo, Parte 3: Lavado, Secado, Esculpir, y Finalizar Diseño Creative Styling, Part 3: Washing, Drying, Sculpting, and Finishing Design Milena Kon	Pocket Studio: Groomer Photography Simplified, Part 2 Hands-on Workshop 11:45 AM - 2 PM Sarah Crammer LIMITED SEATING MUST PRE-REGISTER
	1 PM - 2 PM	Flawless Finish: The Art of Thinning Shears, Part 2 Jodi Murphy	Healing the Follicle, Part 3: Canine Therapeutic Care & Treatment Planning Essentials Michelle Knowles	Designing No-trigger Grooming Experiences, Part 2 Sasha Riess	All About Cats, Part 4: Grooming Tips & Tricks Anjie Coats	Estilismo Creativo, Parte 4: Diseño de Carita Asiática para Complimentar y Finalizar el Diseño Creativo Creative Styling, Part 4: Asian Face to Complete and Finalize the Creative Design Milena Kon		
	4 PM	Conference Closes						

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