

U.S.



PET PRO

Classic

38th

ANNUAL

**PET STYLING
CONFERENCE**

LAS COLINAS • TEXAS
IRVING CONVENTION CENTER

Program

JUNE 5TH-8TH • 2026

**WWW.USPETPROCLASSIC.COM
PHONE 801-577-0109**






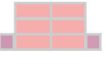









IRVING
CONVENTION
CENTER
AT LAS COLINAS



EXHIBIT HALL FLOOR PLAN

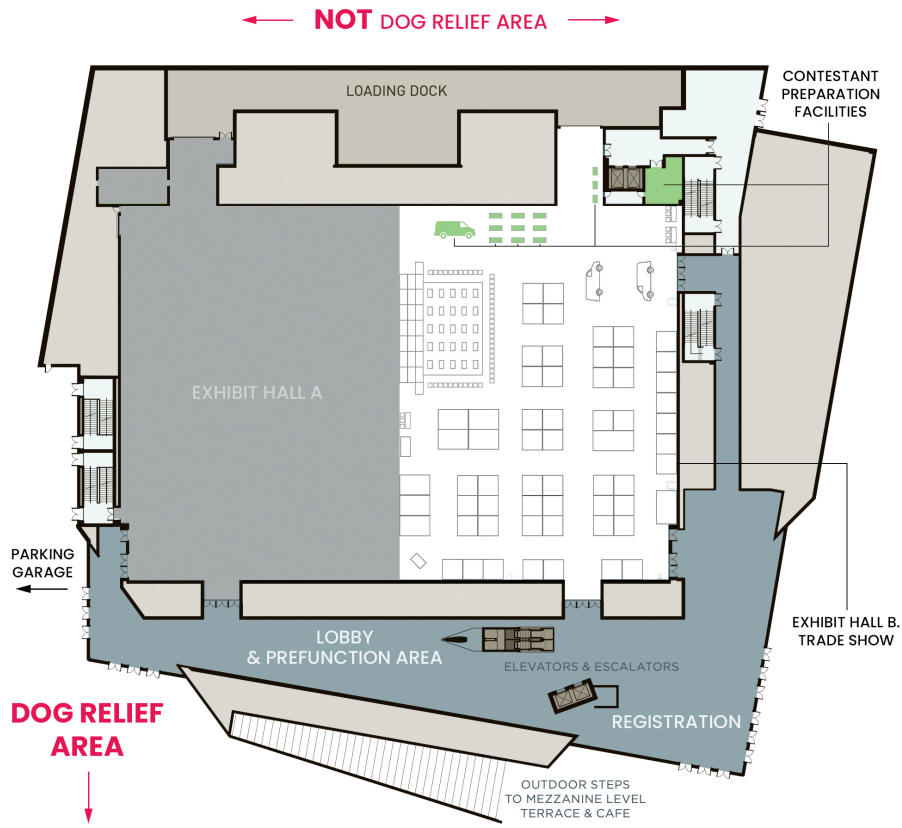
Pet Styling Conference 2026



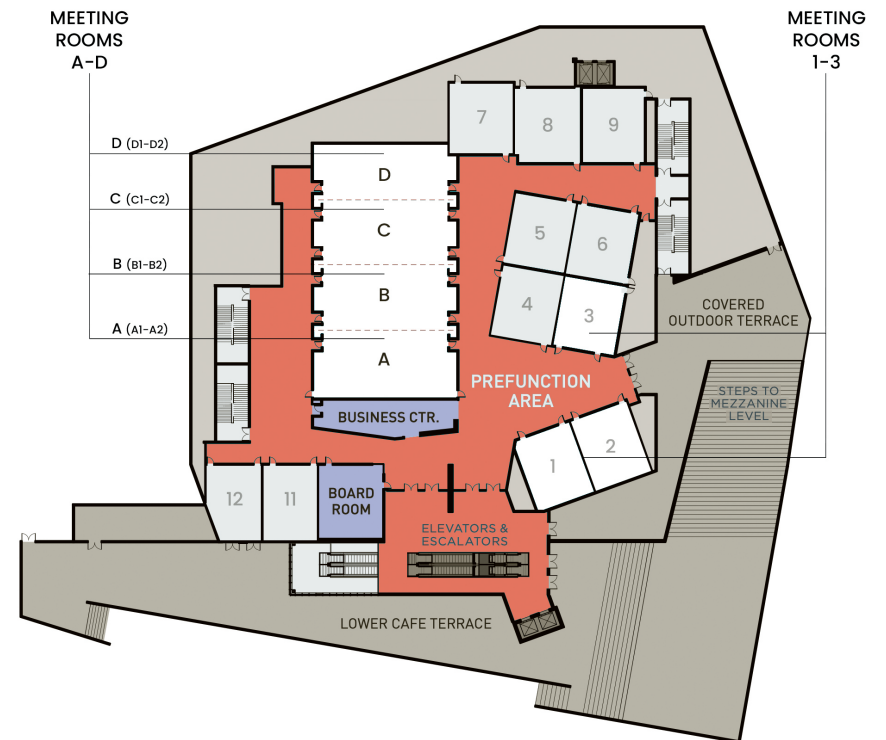
- 
Sponsor Booth
- 
Exhibitor Booth
- 
Sponsor Van
- 
Exhibitor Van
- 
Contestant Van
- 
Main Stage
- 
Contest Ring
- 
Ring Steward
- 
Contest Prep
- 
Photo Booth
- 
Super Show Sponsor
- 
Contest Sponsor
- 
Education Sponsor
- 
Dining Lounge
- 
Charging Station

IRVING CONVENTION CENTER • MAPS

1ST FLOOR • TRADE SHOW



3RD FLOOR • MEETING ROOMS





U.S. PET PRO CLASSIC

Pet Styling Conference 2026

Registration is open
12:00 AM
on Friday

FRIDAY, JUNE 5TH

TRADE SHOW IS CLOSED

REGISTRATION IS OPEN 12 PM - 7:30 PM

COMPETITION Contest Ring	SEMINAR TIME	SALON STYLING Room A (A1-A2)	SKIN & COAT Room B (B1-B2)	FUNDAMENTALS FOR DEVELOPING GROOMERS Room C (C1-C2)	HUMAN WELLNESS Room D (D1-D2)	COMPETITION TIPS & MARKETING Room 1	UNLEASHED: YOUR MOBILE GROOMING BUSINESS JOURNEY Room 2	SALON SAFETY & SANITATION Room 3		
Contest Ring & Trade Show Are Closed on Friday	2 PM - 3 PM	Styling for Expression: The Art of the Face, Part 1 Mackensie Murphy	2 PM - 8:15 PM Ready, Set, Go! Bathe, Prep, Dry Teri DiMarino	2 PM - 8:15 PM Real World Grooming: Level-up Your Skills Hands-on Live Dogs J. Scott Wilburn-Woods Rachel Trumbley	Ouch, That Hurts: Ergonomics, Injury Prevention & Wellness Made Easy, Part 1 Michelle Price	Polished & Prepared: The Insider's Guide to Grooming Competitions Shannon Tupes	2 PM - 4:15 PM Unleashed Luxury: How to Define Your Niche, Build an Irresistible Modern Brand & Scale a High-end Mobile Business Patsy Brooks Tallant	Grooming Salons: A Petri Dish for Disease Dr. Cliff Faver		
	3:15 PM - 4:15 PM	Styling for Expression: The Art of the Face, Part 2 Mackensie Murphy			Ouch, That Hurts: Ergonomics, Injury Prevention & Wellness Made Easy, Part 2 Michelle Price	Comb Through the Facts: What GroomTeam USA Is All About Tammy Siert Shannon Tupes		4:30 PM - 5:30 PM Cut Through the Red Tape: A Calm, Clear Guide to Licenses, Insurance & Startup Costs Patsy Brooks Tallant	Salon Safety & Sanitation, Part 1: Zoonoses Anjie Coates	
	4:30 PM - 5:30 PM	Time-saving, Quality Salon Styles Tammy Siert			Paws & Relax: A Groomer's Guide to Burnout Mackensie Murphy	5 PM - 8 PM Unlock Your Business Growth Hands-on Marketing Workshop for Groomers Cindy Baccus			6 PM - 8:15 PM Clear Boundaries, Strong Connections: Setting Policies, Communicating Professionally & Building Lasting Loyalty Patsy Brooks Tallant	Salon Safety & Sanitation, Part 2: Cleaning, Disinfecting, & Sanitation Anjie Coates
	6 PM - 7 PM	Elevated Everyday Salon Styling, Part 1 Georgia Ashton Fuller			The Grounded Groomer: Mind-Body Tools Jordan Boyd					Salon Safety & Sanitation, Part 3: Sanitizing Tools & Equipment Anjie Coates
	7:15 PM - 8:15 PM	Elevated Everyday Salon Styling, Part 2 Georgia Ashton Fuller			Finding Work-Life Balance Erika Ashley Ventura					Salon Safety & Sanitation, Part 4: Grooming Safety Anjie Coates
	8:30 PM - 10 PM	8:30 PM - 9:30 PM: GroomTeam USA Meetup at the Texican Court Hotel Boardroom. Yappy Hour at the Texican Court Hotel Cantina Until 10 PM								

Included with Seminar Ticket

Included with Workshop Tickets

Included with Mobile Grooming Series Tickets

Included with Seminar Tickets & New Groomers Series Tickets

Contributes to a 15-hour Generalized Certificate of Completion

Contributes to a Specialized Certificate of Completion

Achievement-based Certification



U.S. PET PRO CLASSIC

Pet Styling Conference 2026

Registration is open
7:00 AM
on Saturday

SATURDAY, JUNE 6TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

COMPETITION	SEMINAR TIME	SALON STYLING	SKIN & COAT	HANDS-ON WORKSHOPS	HOLISTIC BUSINESS	MASTER SCISSORING WORKSHOP	UNLEASHED: YOUR MOBILE GROOMING BUSINESS JOURNEY	PET INJURY PREVENTION, 1ST AID, & CPR
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
Wire Coats (Handstripped Only) 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Open: Jodi Murphy Yellow Rose of Texas: Mackensie Murphy Classic Clipper Competition 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judge: Julie Berkeley ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	Bichon Frise: Pop Ear Teddy Style, Part 1 Kyuri Um	Hair & Skin 101, Part 1: Understanding Hair & Skin Dr. Cliff Faver	8 AM - 10 AM The Evolution of Asian Freestyle Hands-on Model Dogs Georgia Ashton Fuller	The Holistic Pet Grooming System, Part 1: Overview of the 5 Layers + the Pet Layer Mary Oquendo	8 AM - 10:15 PM The Mechanics & Art of Scissoring, Part 1 Pam Lauritzen	Digital Marketing: Leverage Social Media, Reviews, & Websites to Book Clients Effortlessly Cindy Baccus	8 AM - 10:15 AM Pet Injury Prevention, 1st Aid, & CPR, Part 1 ISCC Approved Cheryl Dugas Amber Cook
	9:15 AM - 10:15 AM	Bichon Frise: Pop Ear Teddy Style, Part 2 Kyuri Um	Hair & Skin 101, Part 2: The Different Hair Types Dr. Cliff Faver		The Holistic Pet Grooming System, Part 2: The Client & Staff Layers Mary Oquendo	Theory, Demos & Hands-on Model Dogs Pam Lauritzen	Boost Revenue Gracefully: How to Recommend Add-ons & Products Guests Will Love Patsy Brooks Tallant	
	11:45 AM - 12:45 PM	Oodles of Doodles: Faces Made Simple Kayla Scott	Hair & Skin 101, Part 3: The Common Things that Go Wrong Dr. Cliff Faver	11:45 AM - 2 PM Equipment Maintenance: Blades, Scissors & Clippers Hands-on Equipment Cody Thweatt	The Holistic Pet Grooming System, Part 3: The Environment & Business Layers Mary Oquendo	11:45 AM - 5 PM	Booked Solid by Design: Master the Art of the High-demand Waitlist Patsy Brooks Tallant	11:45 AM - 2 PM Pet Injury Prevention, 1st Aid, & CPR, Part 2 ISCC Approved
	1 PM - 2 PM	Tangled, Textured, & Trending: The Truth About Doodle Grooming Sponsored by Andis Company Shannon Tupes	Hair & Skin 101, Part 4: The Science to Follow in Treating Skin Issues Dr. Cliff Faver	LIMITED SEATING MUST PRE-REGISTER	The Holistic Pet Grooming System, Part 4: Marketing Your Holistic Business + Rounding Out the Program Mary Oquendo	The Mechanics & Art of Scissoring, Part 2 Theory, Demos & Hands-on Model Dogs Pam Lauritzen	No More Overwhelm: Build Process-reliant Systems to Organize Schedules, Manage Supplies, & Prevent Burnout for Good Patsy Brooks Tallant	Cheryl Dugas Amber Cook
	3:30 PM - 4:30 PM	Golden Retrievers: Not Just a Bath Dog Tammy Siert	Ear Disease Dr. Cliff Faver	3:30 PM - 4:30 PM Creative Nail Painting: Hands-on Model Paws Milena Kon	How to Create a Positive Work Culture Erika Ashley Ventura		Pivot! Managing Mobile Calamities & Chaos Sarah Cranmer	3:30 PM - 5 PM Pet Injury Prevention, 1st Aid, & CPR, Part 3 ISCC Approved Cheryl Dugas Amber Cook
	7:30 PM - 10 PM	7:30 PM - 9 PM: GroomTeam USA Raffle & Social Mixer at the Texican Court Hotel Courtyard, Yappy Hour Until 10 PM						

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Included with Workshop Tickets

Included with Mobile Grooming Series Tickets

Included with CPR Workshop Tickets & New Groomers Series Tickets

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U.S. PET PRO CLASSIC Pet Styling Conference 2026

Registration
is open
7:00 AM
on Sunday

SUNDAY, JUNE 7TH

TRADE SHOW IS OPEN 10:15 AM - 6 PM

REGISTRATION IS OPEN 7 AM - 6 PM

COMPETITION	SEMINAR TIME	SALON STYLING	SKIN & COAT	FUNDAMENTALS FOR NEW GROOMERS	ANIMAL BEHAVIOR & HANDLING	HANDSTRIPPING DOGS VS. CATS	UNLEASHED: YOUR MOBILE GROOMING BUSINESS JOURNEY	EMERGENCY & DISASTER PLANNING
Contest Ring		Room A (A1-A2)	Room B (B1-B2)	Room C (C1-C2)	Room D (D1-D2)	Room 1	Room 2	Room 3
All Other Pure Breeds (Scissored) 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Open: Jodi Murphy Yellow Rose of Texas: Mackensie Murphy ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 1 Kyuri Um	Mythbusting, Part 1: Basic Skin Information Dr. Cliff Faver	8 AM - 10:15 AM How to Groom a Dog from Start to Finish: Hands-on Model & Live Dogs Part 1: Introduction to the Schnauzer Part 2: Preparation J. Scott Wilburn-Woods Rachel Trumbley	Integrative & Holistic Grooming Fundamentals, Part 1 Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 1: Differences Between Skin & Coat Pam Lauritzen	8 AM - 10:15 AM Grow Profitably & Sustainably: Smarter Routes, Schedules, & Territories Patsy Brooks Tallant	Emergency & Disaster Planning, Part 1: Defining Emergencies, Business Needs, & Supplies on Hand Mary Oquendo
	9:15 AM - 10:15 AM	Poodlington Cut: Poodle Variant Style with Asian Fusion, Part 2 Kyuri Um	Mythbusting, Part 2: Products Dr. Cliff Faver	11:45 AM - 2 PM How to Groom a Dog from Start to Finish: Hands-on Model & Live Dogs Part 3: The Head Part 4: Establishing the Framework J. Scott Wilburn-Woods Rachel Trumbley	Integrative & Holistic Grooming Fundamentals, Part 2 Sasha Riess	Handstripping & Shed Control of Dogs vs. Cats, Part 2: Stress-Free Management & Handling of Cats Pam Lauritzen Anjie Coates	The Power Hour: Maximizing Efficiency in Your Mobile Unit Jodi Murphy	Emergency & Disaster Planning, Part 2: Identifying Hazards Mary Oquendo
	11:45 AM - 12:45 PM	Asian Freestyle, Part 1 Georgia Ashton Fuller	Mythbusting, Part 3: Techniques Dr. Cliff Faver	3:30 PM - 4:30 PM How to Groom a Dog from Start to Finish: Hands-on Model & Live Dogs Part 5: Framework, cont'd J. Scott Wilburn-Woods Rachel Trumbley	The Language, Behavior, & Handling of Dogs, Part 1: Relationships with Humans from the Perspective of the Dog Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 3: Stress-Free Management & Handling of Cats Pam Lauritzen	The 4-week Revolution: Rewire Client Habits & Own Your Grooming Calendar Patsy Brooks Tallant	Emergency & Disaster Planning, Part 3: Debriefings, Shelter-in-Place, & Evacuation Protocols Mary Oquendo
Poodles (All Sizes) 1 PM: Contestant Check-in 1:30 PM: Pre-judging Begins Judges: Open: Jodi Murphy Yellow Rose of Texas: Mackensie Murphy ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	1 PM - 2 PM	Asian Freestyle, Part 2 Georgia Ashton Fuller	Mythbusting, Part 4: Approach to Skin Issues Dr. Cliff Faver	The Language, Behavior, & Handling of Dogs, Part 2: Greeting, Grooming & Training Tools, Environment, & Breed Behaviors Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 4: Tools, Techniques & Methods Pam Lauritzen	Launch Strong, Scale Smart: Your Step-by-Step Growth Blueprint Patsy Brooks Tallant	Emergency & Disaster Planning, Part 4: Resources, Training, Intake Protocols, Maintenance & Recovery Mary Oquendo	
	3:30 PM - 4:30 PM	Asian Freestyle, Part 3 Georgia Ashton Fuller	The New Wave of Medicine: Ozone Therapy Dr. Cliff Faver	The Language, Behavior, & Handling of Dogs, Part 3: Respectful Relationships Michelle Knowles	Handstripping & Shed Control of Dogs vs. Cats, Part 5: Tools, Techniques & Methods, Cont'd Pam Lauritzen	Personal Safety for Groomers Anjie Coates		
Best in Show Awards 5 PM - 6 PM	5 PM - 10 PM	7:30 PM - 9 PM: U.S. Pet Pro Classic Raffle & Social Mixer at the Texican Court Hotel Courtyard. Yappy Hour Until 10 PM						

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Included with Mobile Grooming Series Tickets

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U.S. PET PRO CLASSIC

Pet Styling Conference 2026

Registration is open
7:00 AM
on Monday

MONDAY, JUNE 8TH

TRADE SHOW IS OPEN 10:15 AM - 4 PM

REGISTRATION IS OPEN 7 AM - 4 PM

COMPETITION Contest Ring	SEMINAR TIME	SALON STYLING Room A (A1-A2)	SKIN & COAT Room B (B1-B2)	FUNDAMENTALS FOR NEW GROOMERS Room C (C1-C2)	ANIMAL BEHAVIOR & HANDLING Room D (D1-D2)	FELINE EDUCATION Room 1	SEMINARIOS EN ESPAÑOL Room 2	ANIMAL PHOTOGRAPHY Room 3
U.S. Open & Asian Styles Championship 7:30 AM: Contestant Check-in 8 AM: Pre-judging Begins Judges: Kyuri Um Georgia Ashton Fuller ISCC Practical Skills Testing International Certified Professional Groomer (ICPG) & Master Pet Stylist (MPS) Available	8 AM - 9 AM	The Perfect Pair: Scissoring Techniques Mackensie Murphy	Deshedding: Theory & Techniques Jodi Murphy	8 AM - 10:15 AM How to Groom a Dog from Start to Finish Hands-on Mode & Live Dogs Part 6: The Furnishings J. Scott Wilburn-Woods Rachel Trumbley	Dogs Are More Than Hair: Raising the Standard of Canine Handling in Grooming Ashley Hanvey Don't Grab the Beard! Modern Handling Education for Today's Dogs Ashley Hanvey	All About Cats, Part 1: How to Bathe a Cat Anjie Coates	Estilismo Creativo, Parte 1: Como Marcar el Diseño, Cortando y Moldeando Creative Styling, Part 1: How to Mark the Design, Cutting and Shaping Milena Kon	8 AM - 10:15 AM Pocket Studio: Groomer Photography Simplified, Part 1 Hands-on Workshop Sarah Cranmer LIMITED SEATING MUST PRE-REGISTER
	9:15 AM - 10:15 AM	You CAN do that with a Clipper Vacuum System! Chris Anthony	Healing the Follicle, Part 1: Understanding the Canine Hair Follicle Structure, Lifecycle, & Common Issues Michelle Knowles					
U.S. Creative Styling Championship 1:30 PM: Contestant Check-in 2 PM: Contestant Setup 2:15 PM: Judging Begins Judge: Georgia Ashton Fuller DOOR PRIZES: Near Photo Booth After Creative Styling Awards	11:45 AM - 12:45 PM	Flawless Finish: The Art of Thinning Shears, Part 1 Jodi Murphy	Healing the Follicle, Part 2: Gentle Handling & Compassionate Care for Canine Therapeutic Patients Michelle Knowles	11:45 AM - 2 PM How to Groom a Dog from Start to Finish Hands-on Model & Live Dogs Part 7: Enhancing Communication Skills Part 8: Final Q & A for Entire Series J. Scott Wilburn-Woods Rachel Trumbley	Designing No-trigger Grooming Experiences, Part 1 Sasha Riess Designing No-trigger Grooming Experiences, Part 2 Sasha Riess	All About Cats, Part 3: Pricing, Marketing, & Forms Anjie Coates	Estilismo Creativo, Parte 3: Lavado, Secado, Esculpir, y Finalizar Diseño Creative Styling, Part 3: Washing, Drying, Sculpting, and Finishing Design Milena Kon	11:45 AM - 2 PM Pocket Studio: Groomer Photography Simplified, Part 1 Hands-on Workshop Sarah Cranmer LIMITED SEATING MUST PRE-REGISTER
	1 PM - 2 PM	Flawless Finish: The Art of Thinning Shears, Part 2 Jodi Murphy	Healing the Follicle, Part 3: Canine Therapeutic Care & Treatment Planning Essentials Michelle Knowles					
	4 PM	Conference Closes						

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